

WEIRD TALES OF TERROR

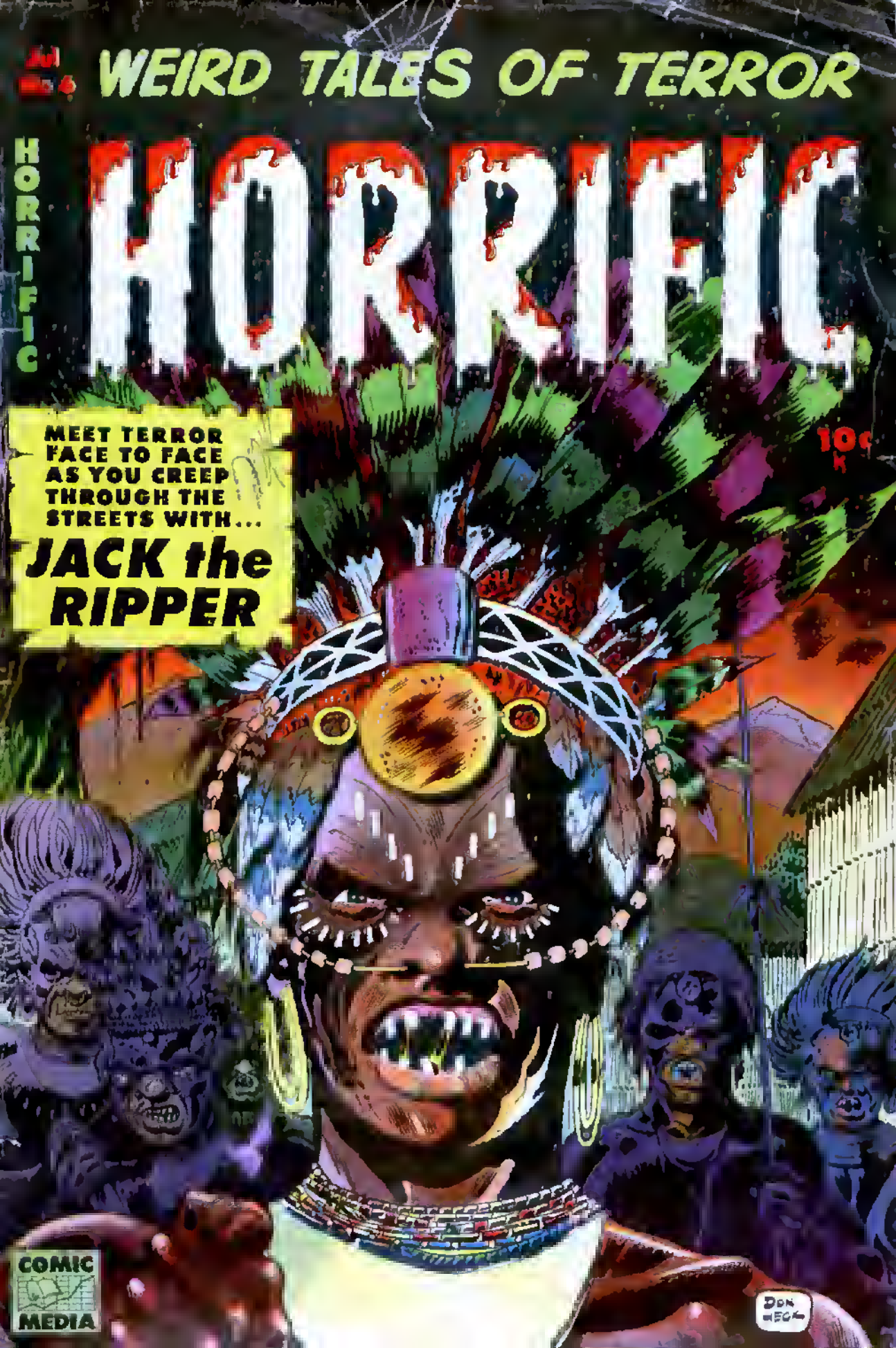
HORRIFIC

HORRIFIC

MEET TERROR
FACE TO FACE
AS YOU CREEP
THROUGH THE
STREETS WITH...

**JACK the
RIPPER**

10¢



COMIC
MEDIA

DON
MECA



**WEB COMIC
UNIVERSE.COM**

FAST-BITE

The Amazing **FISH BAIT** IN A TUBE—

Magic SQUEEZE BAIT
 "Better than Live Worms".

* SECRET FORMULA

SQUEEZE TANTALIZING WORMS OUT OF A TUBE LIKE TOOTHPASTE

FISH BAIT

Only 98¢ PER TUBE
 Each Tube Contains 7 FEET OF BAIT
2 TUBES \$1.89 FOR ONLY 1

HOW WOULD YOU LIKE TO CATCH A BIG STRING OF FISH LIKE THIS WITH FAST-BITE MAGIC FISH BAIT?



Read these words of praise from **SATISFIED FAST-BITE USERS** who recommend **FAST-BITE** to you!

"Hope this snapp makes you feel as good as it does us—your FAST-BITE did the trick—the best catch we've had in our time."—T. C., Canada.

"FAST-BITE surely gets them, as 37 fish caught in one day will prove."—T. H., Florida.

"I am delighted with your FAST-BITE squeeze bait. I caught my limit in only 35 minutes—before I used to fish all day and not catch more than one or two."—R. C., California.

"Please send me another tube of FAST-BITE—I had such good success with the tube I got a while back."—C. M., Washington.

"I received your FAST-BITE fish bait. It sure works wonders in streams or rivers. I caught my limit in one hour. Never saw anything work so quick. FAST-BITE certainly has live worms and fish eggs beat."—J. J., Oregon.

"Received FAST-BITE last week and it's wonderful."—C. S., Louisiana.

- Guaranteed to catch fish faster than live bait or your money back.
- Can be used in both fresh and salt water. Won't freeze or melt. Won't slip off the hook. Absolutely harmless.
- Keeps indefinitely. No mess or bother.

USED BY 100,000 FISHERMEN!

If you want to catch fish, use FAST-BITE Magic Squeeze Bait the next time you go fishing and see the difference. You just squeeze this magic worm-like bait onto your hook. Then watch those fish bite all day long. FAST-BITE's Secret Formula gets speedy action—even works better than live bait. Proved effective with all kinds of fish in both fresh and salt water. Made so it stays on hook in running stream or longest cast. Always ready and easy to use in good weather or bad, in a boat or on shore. Fish the way you like best—cast, troll or still fish. Guaranteed to get results or your money back. Take advantage of our **FREE Offer today!**



ORDER on This COUPON and GET 6 FREE FISH HOOKS

ILLINOIS MERCHANDISE MART. Dept. 7507,
 1227 LOYOLA AVE., CHICAGO 26, ILLINOIS

Gentlemen: Please send me _____ tubes of FAST-BITE. Enclosed is my remittance in advance for 98¢ plus 10¢ for postage for one tube or \$1.89 plus 20¢ for postage for 2 tubes. Ship my FAST-BITE order postpaid including 6 FREE BIG BEND FISH HOOKS. If not delighted with FAST-BITE it is understood I can return in 10 days for full refund but the FISH HOOKS will be mine to keep and use.

NAME _____

ADDRESS _____

CITY _____ STATE _____

FREE OFFER!

You will receive 6 BIG BEND Finest Assorted FISH HOOKS Absolutely FREE in Keep and Use if you Order FAST-BITE ON THIS COUPON TODAY.

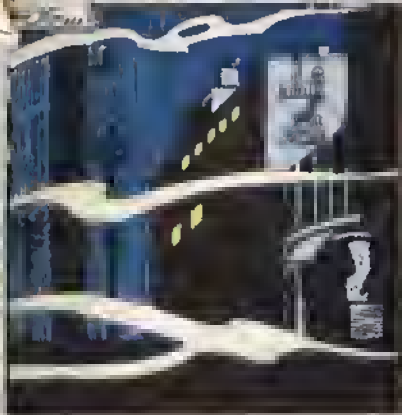
HORRIFIC, JULY, 1953, Number 6, Published bi-monthly by Harwell Publications, Inc., 500 Fifth Avenue, New York 36, N. Y. Subscription rates: 12 Issues \$1.50 in U. S. Possessions and Canada. Foreign: \$2.00 in International Money Order, U. S. Funds. Entered as second-class matter at the Post Office in New York City. Additional entry at Syracuse, N. Y. Copyright 1953 by Harwell Publications, Inc. No similarity between any of the names, characters, persons, or institutions appearing in this magazine with those of any living or dead person or institution is intended and any such similarity which may exist is purely coincidental. Advertising representative: Leonard Greene and Associates, 45 West 45th Street, New York City, N. Y. Printed in U. S. A.

YOU CROUCH AGAINST THE STINKING MOIST ALLEY WALL, GERALD WILLIAMS
"YOUR BREATHE STICKS IN YOUR THROAT... AND YOUR EYES BULGE WITH
FEAR... FOR FACING YOU, IS THE DREADED FIGURE WHO'S ON A KILLING
SPREE THAT IS COMPARABLE ONLY TO THAT OF..."

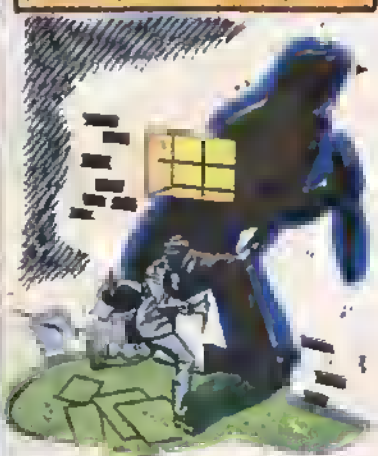
JACK the RIPPER



NIGHT AND A CITY... NIGHT AND
OMINOUS DOOM CLOAKING A
GREAT METROPOLIS WITH FOR
BIDDING DREAD. THIS IS LONDON
..A LONDON UNUSUALLY MISTY
AND DISMAL WITH UNNATURAL



AND SOMEWHERE IN THE
NIGHT LURKS DEATH!





MOMENTS LATER... A WEIRD FIGURE SLIPS AWAY INTO THE GLOOM... LAUGHING, MOCKING, TAUNTING THE WORLD IT HATES... DARING SOCIETY TO FIND HIM...



AND YOU GERALD WILLIAMS FACE INSPECTOR NORQUIST OF SCOTLAND YARD, THAT NEXT DAY, FOR THE FACTS...

BUT WHAT WILL I TELL MY EDITOR, SIR? A... A GHOUL? IT'S FANTASTIC!

NEVERTHELESS, MR. WILLIAMS, THE MURDERER IS AN ABNORMAL MAN! ALL THE EVIDENCE POINTS TO A PATTERN PARALLELING THAT OF JACK THE RIPPER!



GOOD LORD! YOU MEAN THE UNKNOWN MADMAN THAT TERRORIZED LONDON OVER A CENTURY AGO? BUT HE WAS NEVER CAUGHT!

EXACTLY! THINK OF IT MAN! A MANIAC! "A GHOUL" STALKING THE CITY... STRIKING SWIFTLY WITHOUT A TRACE, AND DISAPPEARING INTO THE NIGHT!



SURELY, YOU MUST HAVE SOME CLUES. IT MAY BE A CRAZED MAN WHO DID THIS GHASTLY THING.. NOT A FIEND AS YOU'VE DESCRIBED!

I HOPE YOU ARE RIGHT! WE CAN ONLY WAIT.. AND HOPE THAT THE PAST DOESN'T RETURN!

BUT THE PAST DOES RETURN, GERALD WILLIAMS.. FOR THE MONSTER STRIKES AGAIN! IN A DIMLY-LIT NARROW STREET OFF PICCADILLY CIRCLE ONE MOON-LIT NIGHT..

AIEEE! DON'T SCREAM, MY PRETTY! IT WON'T DO ANY GOOD!

HOW STILL YOU ARE, GIRLIE! HOW BEAUTIFUL AND SERENE YOU ARE IN DEATH! AREN'T YOU GLAD I MADE YOU THIS WAY? LAUGH AND SHOUT IN YOUR ETERNAL SLEEP.. FOR YOU ARE FREE.. ..FREE FROM THIS WORLD... HA, HA, HA, HA!

YOU'RE CALLED TO THE SCENE OF THE MURDER AN HOUR LATER, GERALD.. AND YOU FIND INSPECTOR NORQUIST ALREADY THERE...

HOW DID IT HAPPEN, INSPECTOR?

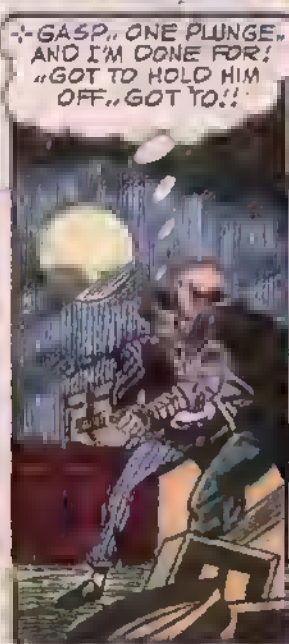
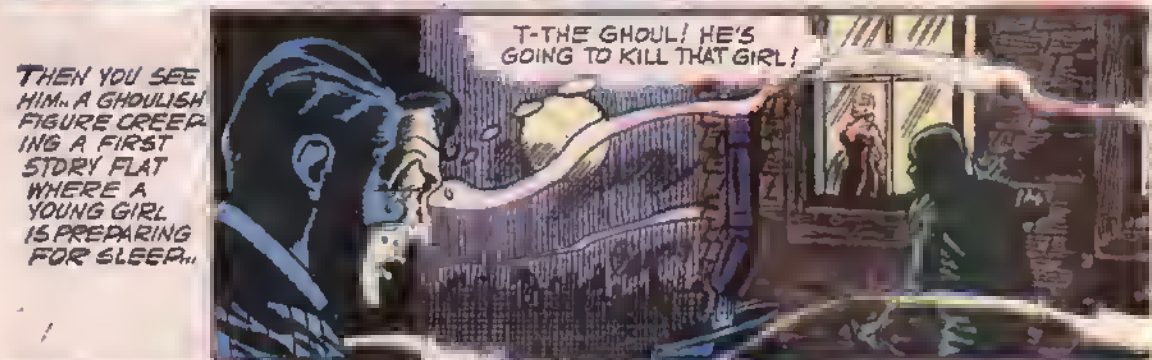
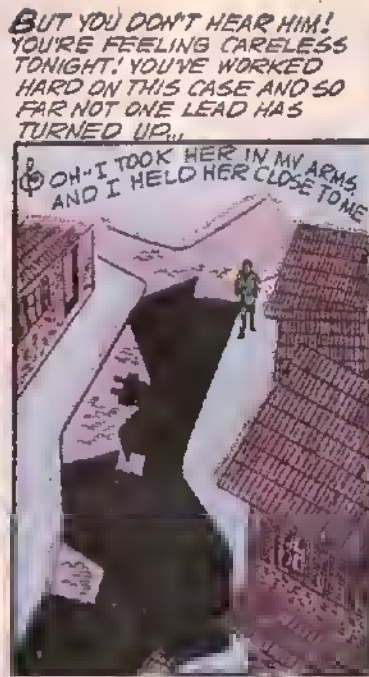
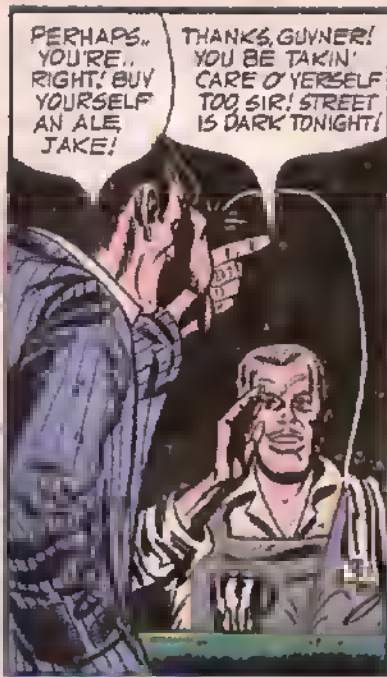
HE SPRANG AT HER FROM THE SHADOWS MOST LIKELY! SHE DIDN'T HAVE A CHANCE!

BY LORD! I'LL FIND THIS FIEND! I'LL COMB THE DREGS OF THE UNDERWORLD AND BURN OUT THIS CANCEROUS EVIL! HE'S STRUCK FOR THE SECOND TIME.. AND HE'LL STRIKE AGAIN!

BUT INSPECTOR NORQUIST ISN'T THE ONLY ONE WHO IS WORKED UP OVER THE GHASTLY DEEDS, GERALD WILLIAMS. LONDON NOW GIVES RELUCTANT RECOGNITION TO THE PHANTOM OF JACK THE RIPPER ..NIGHTS LATER IN A PUB...

NO CLUES.. NOTHING.. NO ONE KNOWS WHO, WHEN.. WHERE.. WHY? I'LL TRACK HIM DOWN MYSELF!

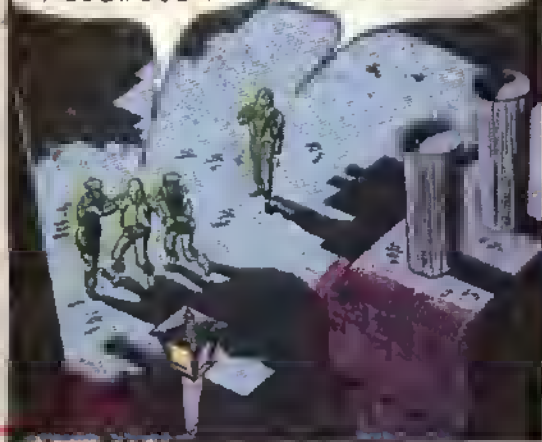
'ERE NDW, MR. WILLIAMS! AVEN'T YOU 'AD ENOUGH, SIR?



SECONDS LATER...

LET ME GO! I WANT
TO KILL! PLEASE!
+ SOB, SOB +

WHEW! I'M GLAD
THIS NIGHTMARE
IS OVER!



YOU WRITE UP YOUR STORY WITH FEATURE PHOTOS
AND LARGE BY-LINES. YOU'RE SOMEWHAT OF A
CELEBRITY.. THOUGH YOU TRY MODESTLY TO
SHRUG IT OFF AND THAT NEXT DAY IN INSPECTOR
NORQUIST'S OFFICE...

WELL, INSPECTOR,
DID HE CONFESS?

BRACE YOURSELF,
WILLIAMS! HE IS
NOT THE ONE!

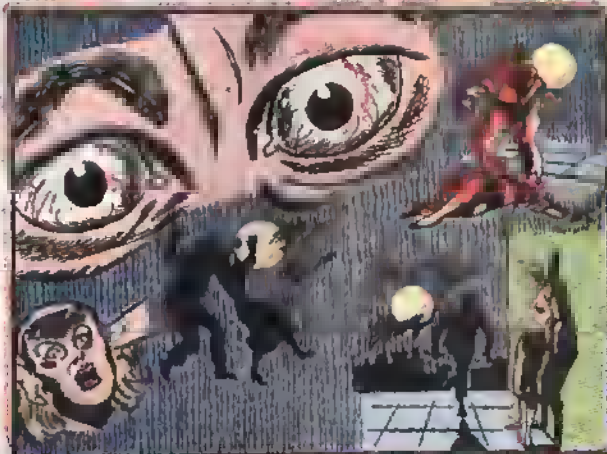


BUT.. HE
HAS TO BE!
EVERYTHING
FITS!

THE MAN IS DEMENTED, ALL
RIGHT, BUT HE WAS NOWHERE
NEAR THE SCENE OF THOSE
PREVIOUS CRIMES.. HIS
STATEMENTS CHECK! THE
RIPPER IS STILL OUT THERE!
...VERY MUCH FREE!!



SO YOU START ALL OVER AGAIN, GERALD
WILLIAMS. YOU TRACK DOWN EVERY TRIVIAL
LEAD.. EVERY RUMORED SITE.. UNTIL YOUR
HEAD SWIMS.. AND ALWAYS.. THE RIPPER STRIKES!

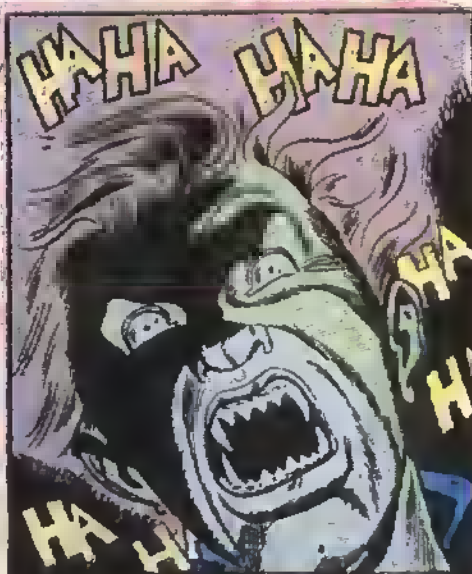


YOUR OBSESSION TO FIND THE RIPPER
GROWS AND GROWS! YOU HAUNT NOR-
QUIST'S OFFICE. YOU TRY TO PUZZLE OUT
THE FACTS AFTERWARDS...

HE'S GOT TO BE HERE IN LONDON!
GOT TO! MAYBE HE MASQUERADES
AS A BUSINESSMAN.. MAYBE HE
COMMUTES TO THE CITY...



AND
MURDER
PILES UPON
MURDER! A
CREATURE
OF DEATH
ELUDES
YOU.. AS IT
ELUDES
THE
CORDON
OF POLICE
HUNTING
HIM! OUT
THERE
GERALD
WILLIAMS
IS THE
BEING
YOU SEEK



AND THEN ONE NIGHT AS YOU WALK HOME,
YOUR SEARCH FRUITLESS...YOU SPOT SOMETHING.



HELLO! A SMALL BLACK
NOTEBOOK LYING HERE IN
THE GUTTER!

JANUARY 14TH .. MARCH 23RD .. MARCH 29TH ..
MAY 9TH .. ALL THE DATES OF THE RIPPER
MURDERS..AND HERE'S ANOTHER DATE!
JUNE 14TH TODAY IS ONLY JUNE, 13TH
THIS BOOK MUST BELONG TO
THE 'RIPPER'!

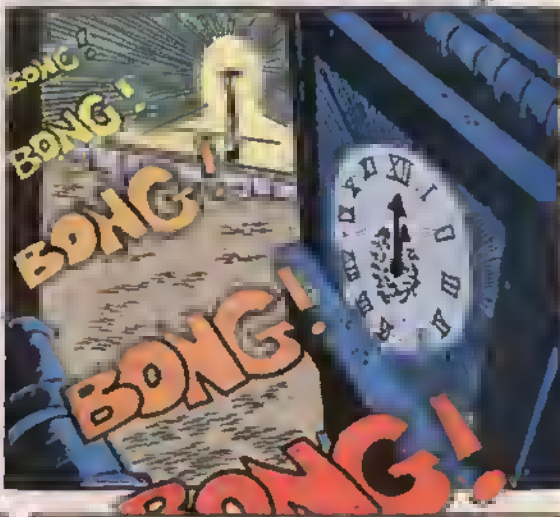


YOU TAKE THIS OVER TO INSPECTOR
NORQUIST AND IN THREE HOURS A GIANT
FORCE OF POLICE STAND BY, IN EMERGENCY..



I WANT EVERY AVAILABLE BOBBY
ON PATROL THIS EVENING! YES..
HE'S GOING TO STRIKE IN JUST
A FEW HOURS!

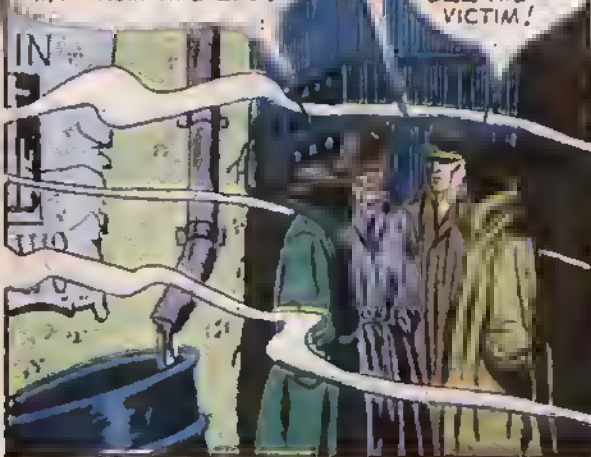
MIDNIGHT ONCE AGAIN! THE HANDS OF BIG
BEN SIGNIFY THE APPROACH OF DEATH!!



TEMPLETON! TAKE THE
REAR EXIT TO WAYNE
STREET! WILLIAMS AND
I WILL COVER THE ALLEY
WAY FROM THIS END!

YES SIR!

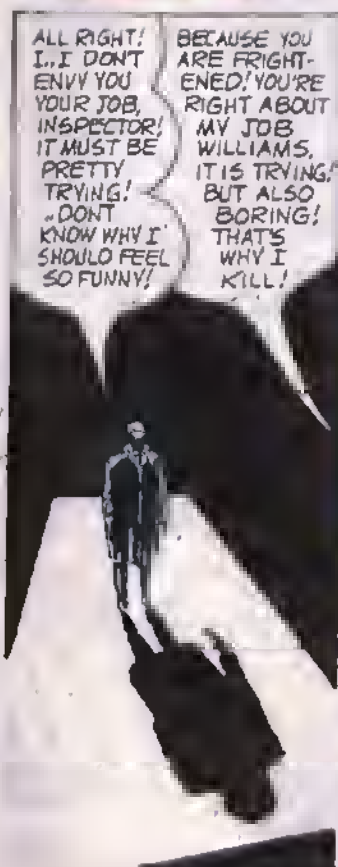
HE SHOULD BE
HERE AT ANY
MOMENT NOW!
BUT I DON'T
SEE HIS
VICTIM!



HE'LL HAVE PLENTY
OF VICTIMS! THE
MUSIC HALL ISN'T
FAR FROM HERE!

YOU'RE RIGHT! HIS
NOTEBOOK SPECI-
FIED THIS STREET,
AND THE MUSIC HALL
STAGE SHOW FINISHES
ABOUT MIDNIGHT!





STOP SMOKING

**TOBACCO COUGH—TOBACCO HEART—TOBACCO BREATH—TOBACCO NERVES...
NEW, SAFE FORMULA HELPS YOU BREAK HABIT IN JUST 7 DAYS.**



• YOU CAN STOP

- Tobacco Nerves
STOP
- Tobacco Breath
STOP
- Tobacco Cough
STOP
- Burning Mouth
Due To Smoking
STOP
- Hot Burning Tongue
Due To Smoking
STOP
- Poisonous Nicotine
Due To Smoking
STOP
- Tobacco expense

No matter how long you have been a victim of the expensive, unhealthy nicotine and smoke habit, this amazing scientific (easy to use) 7-day formula will help you to stop smoking—**IN JUST SEVEN DAYS!** Countless thousands who have broken this vicious Tobacco Habit now feel better, look better—actually feel healthier because they breathe clean, cool fresh air into their lungs instead of the soul-destroying Tobacco tar, Nicotine, and Benzo Pyrene—all these irritants that come from cigarettes and cigars. You can't lose anything, but the Tobacco Habit by trying this amazing, easy method—**You Can Stop Smoking!**

SEND NO MONEY

**Aver. 1½-Pack per Day Smoker
Spends \$125.90 per Year**

Let us prove to you that smoking is nothing more than a repulsive habit that sends unhealthy impurities into your mouth, throat and lungs... a habit that does you no good and may result in harmful physical reactions. Spend those tobacco \$51 on useful, health-giving benefits for yourself and your loved ones. **Send NO Money!** Just mail the Coupon on our absolute Money-Back Guarantee that this 7-Day test will help banish your desire for tobacco—not for days or weeks, but **FOREVER!** Mail the coupon today.

HOW HARMFUL ARE CIGARETTES AND CIGARS?

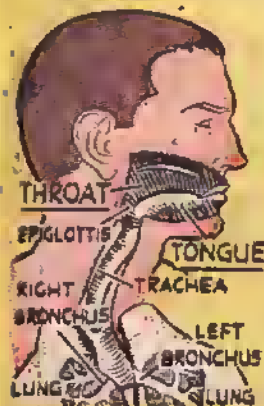
Numerous Medical Experts have also written about the evil, harmful effects of Tobacco Tars, Tobacco Mists, Tobacco Lungs, Tobacco Mouth, Tobacco Nervelessness... Now, here at last is the amazing anti-tar, anti-tar discovery that helps destroy root causes to smoke in just 7 Days—not 10 won't quit you one cent. Mail the coupon today—the only thing you can lose is the harmful, expensive, unhealthy smoking habit!

ATTENTION DOCTORS:

Doctors, we can help you. Top-Meng Doctors are helping victims of the addictive Tobacco Habit. We make the guarantee to you too, Doctors. (A. Guarantee that most Doctors dare not make to their own patients)... If this sensational discovery does not banish your craving for tobacco forever... your money cheerfully refunded.



YOU WILL LOSE THE DESIRE TO SMOKE IN 7 DAYS... OR NO COST TO YOU



Here's What Happens When You Smoke...

The nicotine laden smoke you inhale becomes deposited on your throat and lungs... (The average Smoker does this 300 times a day!) Nicotine irritates the Mucous Membranes of the respiratory tract and Tobacco Tar injures those membranes. Stop Tobacco Cough, Tobacco Heart, Tobacco Breath... Banish smoking forever, at no cost to you. Mail the coupon now.

Don't be a slave to tobacco... Enjoy your right to clean, healthy, natural living. Try this amazing discovery for just 7 Days... Easy to take, pleasant, no after-taste. If you haven't broken the smoking habit forever... return empty carton in 10 Days for prompt refund. Mail the coupon now.

STOP SMOKING - MAIL COUPON NOW!

DOCTOR'S ORDERS PRODUCTS

7-Day Tobacco Cure—Dept. 46A SENT TO YOU IN PLAIN WRAPPED
1227 Loyola Ave.,

Chicago 26, Illinois

On your 10-Day Money-Back Guarantee send me Doctor's Orders 7-Day Tobacco Cure. It will entirely satisfy 1 year return for prompt refund.

☐ Send 7-Day Supply. I will pay Postman \$2.00 plus Postage and C.O.D. Charges.

Save 45c on C.O.D. Money Order Fee and Postage by sending cash with Order. Same Money-Back Guarantee applies.

☐ Enclosed is \$2.00 for 7-Day Supply, you pay postage costs.

☐ Enclosed is \$4.00 for 7-Days of the 7-Day Supply for myself and a loved one. You pay postage costs.

NAME _____

Please Print

ADDRESS _____

CITY _____

ZIP _____

STATE _____

IT'S A GREAT INDOOR SPORT. MILLIONS PARTICIPATE IN IT. THOUSANDS ARE FANATICS, LIKE MARJORIE MARTIN. SHE REALLY LOST HER HEAD OVER BOWLING... LITERALLY AND ACTUALLY... SHE BECAME AN...

NIGHT OWL



IT WAS GETTING TO BE AN OLD ROUTINE. FRED MARTIN SLIPPED INTO THE HOUSE AT 2:00 A.M. ... BUT HIS WIFE MARJORIE WAS AWAKE... WAITING...

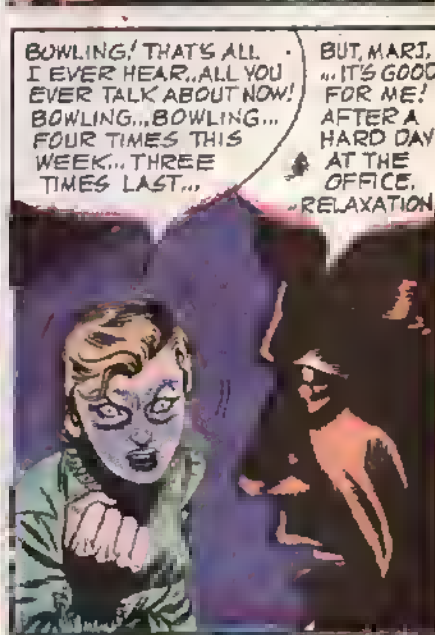
DO YOU KNOW WHAT TIME IT IS? FRED, THIS HAS GOT TO STOP! THIS IS THE FOURTH TIME THIS WEEK...

BUT, MARJ, YOU KNOW WHERE I WAS! I WAS ONLY BOWLING...



BOWLING! THAT'S ALL I EVER HEAR... ALL YOU EVER TALK ABOUT NOW! BOWLING... BOWLING... FOUR TIMES THIS WEEK... THREE TIMES LAST...

BUT, MARJ, ... IT'S GOOD FOR ME! AFTER A HARD DAY AT THE OFFICE, RELAXATION...



HARD DAY AT THE OFFICE? WHO DO YOU THINK YOU'RE KIDDING, FRED MARTIN! IF YOU WEREN'T OUT HALF THE NIGHT AND GOT SOME SLEEP INSTEAD.

STOP IT, MARG! MY BOWLING LEAGUE IS IMPORTANT. I MEET PEOPLE... MAKE CONTACTS... IT MIGHT MEAN A BETTER JOB! WE CAN USE THE MONEY!

CONTACTS, EH! THE CONTACTS YOU NEED YOU'LL NEVER FIND IN A BOWLING ALLEY! AND AS FOR THE MONEY, WE'RE GOING TO START SAVING SOME RIGHT AWAY... THE MONEY YOU'RE THROWING AWAY WITH YOUR STUPID BOWLING!

BUT, MARG... LISTEN... BE REASONABLE

YES... I'LL BE REASONABLE! THE KIDS NEED NEW CLOTHES! THE FURNITURE NEEDS TO BE REUPHOLSTERED... I HAVEN'T BOUGHT A NEW DRESS IN MONTHS! THAT'S REASONABLE... AND THAT'S WHERE THE MONEY IS GOING FROM NOW ON!

FRED ARGUED AND CAJOLED AND BEGGED, BUT MARGORIE WAS FIRM. AS FOR FRED'S BOWLING... WELL HIS FRIENDS GOT THE STORY THE FOLLOWING EVENING...

HELLO! OH, JIM! NO, FRED IS NOT GOING BOWLING TONIGHT... SORRY, ONLY ON THURSDAY EVENINGS FROM NOW ON... I'LL TELL FRED YOU CALLED!

AND THAT HAS THAT! MARGORIE KEPT FRED AT HOME EVERY EVENING UNTIL THURSDAY. FRED COULD HARDLY WAIT UNTIL HE WAS BACK WITH THE BOYS...

THAT NIGHT WHEN FRED GOT HOME HE INNOCENTLY SOUNDED OUT HIS WIFE...

FRED SAID NOTHING MORE ABOUT IT... AT LEAST NOT TO MARG, THE NEXT THURSDAY EVENING...

GOSH, FRED, THE TEAM IS SUNK WITHOUT YOU. WE'LL NEVER WIN THE TROPHY NOW!

SORRY, FELLOW. THAT'S HOW IT IS. WHEN MY WIFE MAKES HER MIND UP...

LISTEN... I'VE GOT AN IDEA! MAYBE IT WILL CHANGE MARGORIE'S ATTITUDE...

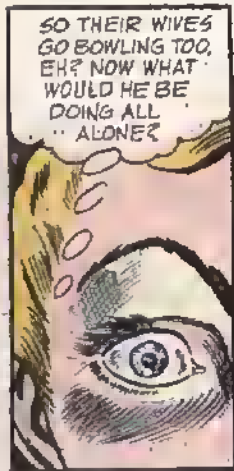
SAY, MARG... HOW WOULD YOU LIKE TO GO OUT MORE OFTEN... MAYBE YOU'D LIKE TO GO BOWLING WITH ME?

ME GO BOWLING! OVER MY DEAD BODY! I'VE GOT BETTER THINGS TO DO!

THERE'S YOUR GANG IN THE CAR OUTSIDE, FRED. SAY... WHO ARE THOSE WOMEN WITH THEM?

THOSE ARE THE WIVES, DEAR! WELL, I'LL TRY TO BE HOME EARLY. SO LONG, HONEY!

MARTORIE QUICKLY BEGAN TO SPECULATE PERHAPS THERE WAS MORE BEHIND FRED'S BOWLING THAN MET THE EYE...



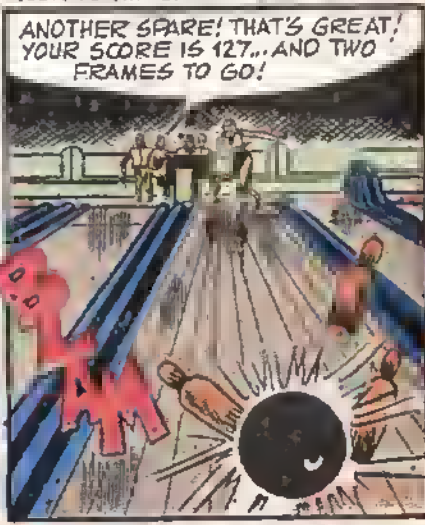
SO THEIR WIVES GO BOWLING TOO, EH? NOW WHAT WOULD HE BE DOING ALL ALONE?

NO, FRED NEVER HAD TOLD MARTORIE THAT THE WIVES WENT BOWLING... BUT ONLY BECAUSE THIS WAS THE VERY FIRST TIME THEY WENT, MARTORIE DIDN'T KNOW THIS AS SHE CALLED UP HER SISTER EVELYN...



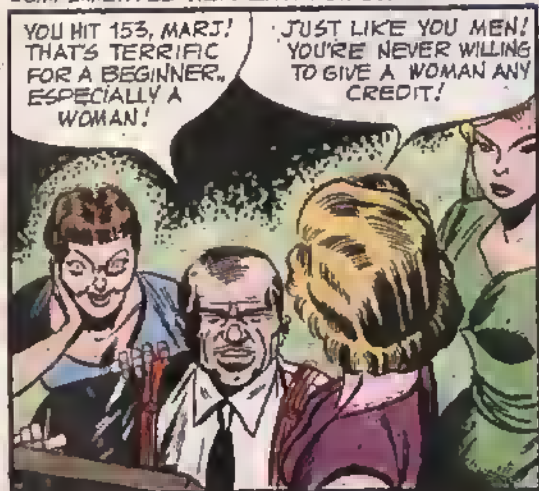
HELLO...EVELYN? CAN YOU SIT WITH THE CHILDREN FOR ME NEXT THURSDAY EVENING... I'M GOING OUT WITH FRED. YOU WILL? OH, THANKS, HONEY!

WHEN MARTORIE TOLD FRED SHE WAS GOING BOWLING WITH HIM HE WAS DELIGHTED! AND MARTORIE TOOK TO THE GAME LIKE A NATURAL!



ANOTHER SPARE! THAT'S GREAT! YOUR SCORE IS 127...AND TWO FRAMES TO GO!

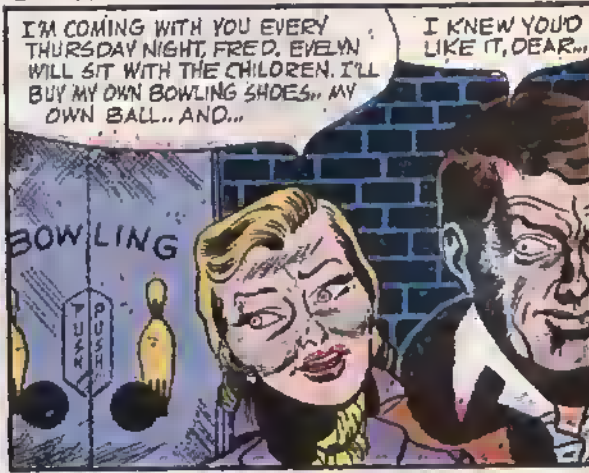
MARTORIE DID VERY WELL! EVERYONE... COMPLEMENTED HER ENTHUSIASTICALLY...



YOU HIT 153, MARJ! THAT'S TERRIFIC FOR A BEGINNER, ESPECIALLY A WOMAN!

JUST LIKE YOU MEN! YOU'RE NEVER WILLING TO GIVE A WOMAN ANY CREDIT!

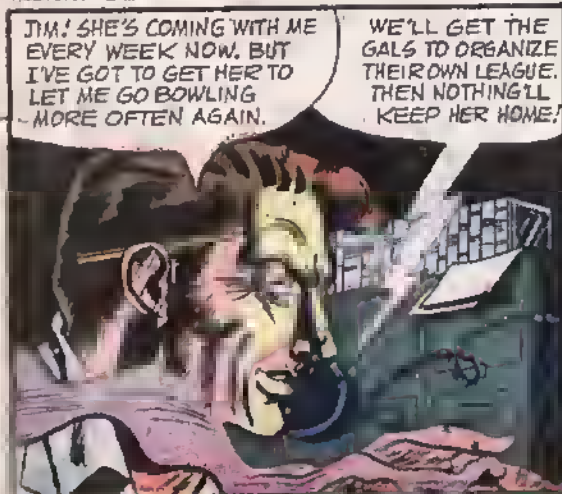
ON THE WAY HOME, MARTORIE TALKED OF NOTHING BUT BOWLING. FRED SMILED TO HIMSELF. THE SCHEME HAD WORKED...



I'M COMING WITH YOU EVERY THURSDAY NIGHT, FRED. EVELYN WILL SIT WITH THE CHILDREN. I'LL BUY MY OWN BOWLING SHOES... MY OWN BALL... AND...

I KNEW YOU'D LIKE IT, DEAR...

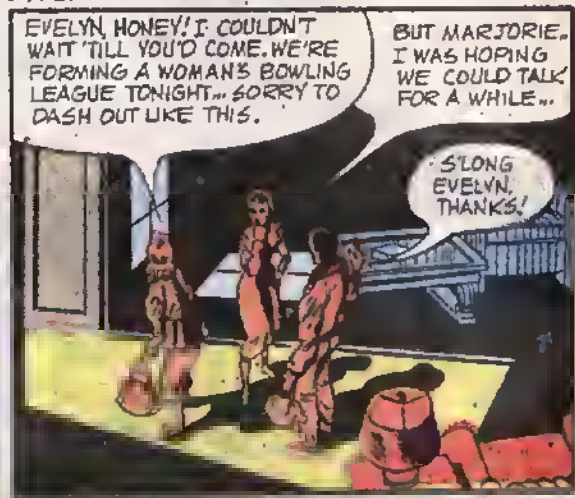
THE BOYS CALLED FRED AT THE OFFICE THE NEXT MORNING...



JIM! SHE'S COMING WITH ME EVERY WEEK NOW. BUT I'VE GOT TO GET HER TO LET ME GO BOWLING MORE OFTEN AGAIN.

WE'LL GET THE GALS TO ORGANIZE THEIR OWN LEAGUE. THEN NOTHING'LL KEEP HER HOME!

MARTORIE WAS MORE IMPATIENT THAN FRED FOR EVELYN TO SHOW UP THE NEXT THURSDAY NIGHT...

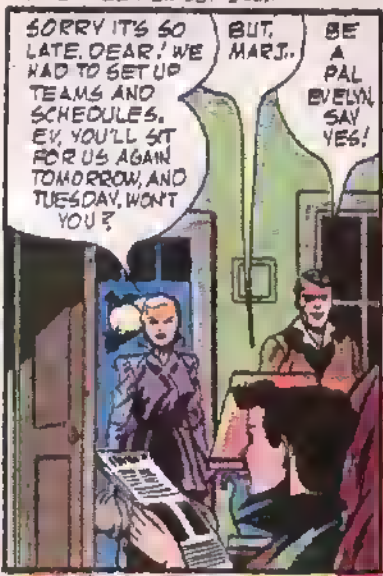


EVELYN, HONEY! I COULDN'T WAIT 'TILL YOU'D COME. WE'RE FORMING A WOMAN'S BOWLING LEAGUE TONIGHT... SORRY TO DASH OUT LIKE THIS.

BUT MARTORIE... I WAS HOPING WE COULD TALK FOR A WHILE...

STLONG EVELYN. THANKS!

MARJORIE AND FRED DIDN'T GET HOME TILL ALMOST 1 AM

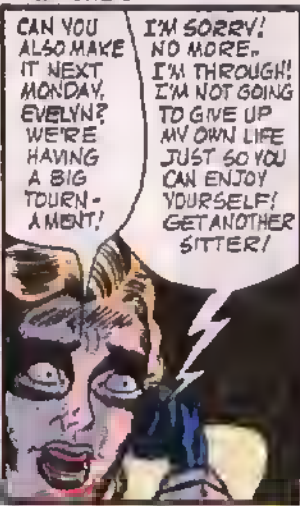


SORRY IT'S SO LATE, DEAR! WE HAD TO SET UP TEAMS AND SCHEDULES. EY, YOU'LL SIT FOR US AGAIN TOMORROW, AND TUESDAY, WON'T YOU?

BUT, MARJ.,

BE A PAL EVELYN, SAY YES!

FOR ALMOST A MONTH EVELYN BABY SAT FOR MARJORIE THREE OR FOUR TIMES A WEEK. THEN ONE DAY...



CAN YOU ALSO MAKE IT NEXT MONDAY, EVELYN? WE'RE HAVING A BIG TOURNAMENT!

I'M SORRY! NO MORE. I'M THROUGH! I'M NOT GOING TO GIVE UP MY OWN LIFE JUST SO YOU CAN ENJOY YOURSELF! GET ANOTHER SITTER!

SO MARJORIE HIRED A SITTER. FRED WENT DIRECTLY FROM THE OFFICE TO THE BOWLING ALLEYS. HE DIDN'T KNOW ABOUT THE SITTER UNTIL THEY GOT HOME THAT NIGHT...



GOSH, I THOUGHT YOU'D NEVER GET HOME, MRS. MARTIN. IT'S SORT OF LATE FOR ME TO BE OUT!

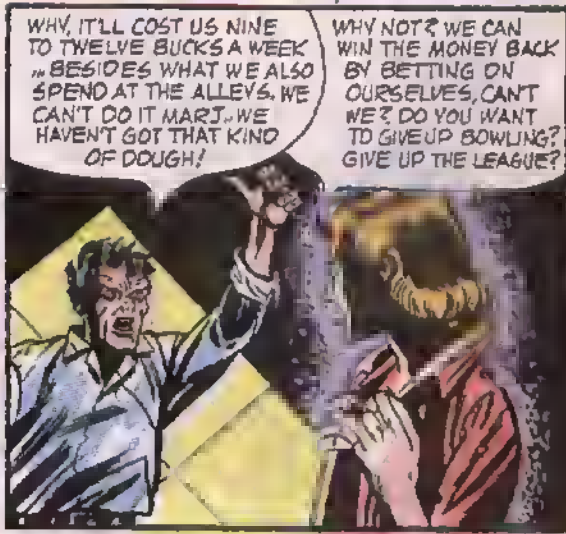
I'M SORRY AGNES! FRED, GIVE HER THREE DOLLARS

WHAT?



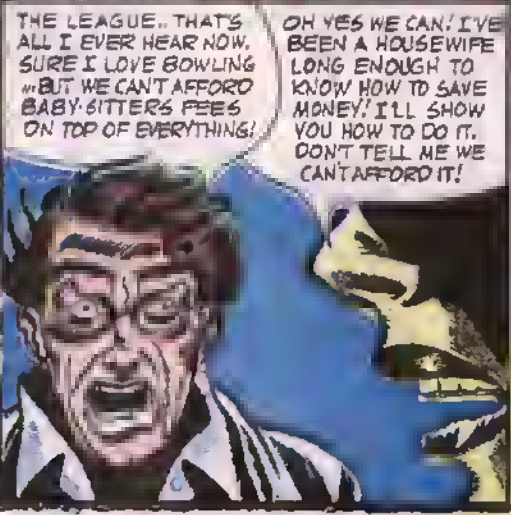
WHY DIDN'T YOU TELL ME EVELYN COULDN'T COME? "THREE BUCKS FOR A GREEN KID TO STAY WITH THE CHILDREN!"

GET USED TO IT, FRED. EVELYN CAN'T COME ANY MORE...EVER!



WHY, IT'LL COST US NINE TO TWELVE BUCKS A WEEK "BESIDES WHAT WE ALSO SPEND AT THE ALLEYS. WE CAN'T DO IT MARJ., WE HAVEN'T GOT THAT KIND OF DOUGH!

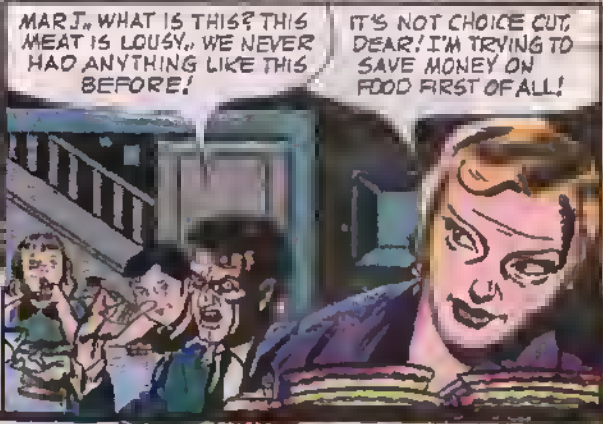
WHY NOT? WE CAN WIN THE MONEY BACK BY BETTING ON OURSELVES, CAN'T WE? DO YOU WANT TO GIVE UP BOWLING? GIVE UP THE LEAGUE?



THE LEAGUE.. THAT'S ALL I EVER HEAR NOW. SURE I LOVE BOWLING "BUT WE CAN'T AFFORD BABY-SITTERS FEES ON TOP OF EVERYTHING!

OH YES WE CAN! I'VE BEEN A HOUSEWIFE LONG ENOUGH TO KNOW HOW TO SAVE MONEY! I'LL SHOW YOU HOW TO DO IT. DON'T TELL ME WE CAN'T AFFORD IT!

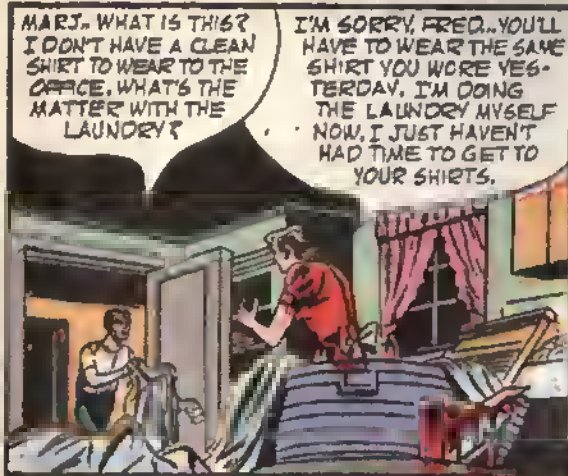
FRED LET THE MATTER DROP RIGHT THERE. HE'D GIVE HIS WIFE A CHANCE. BUT SHE'D BETTER SHOW HIM SHE COULD MANAGE...OR ELSE! THINGS STARTED CHANGING THE VERY NEXT DAY...



MARJ., WHAT IS THIS? THIS MEAT IS LOUSY. WE NEVER HAD ANYTHING LIKE THIS BEFORE!

IT'S NOT CHOICE CUT, DEAR! I'M TRYING TO SAVE MONEY ON FOOD FIRST OF ALL!

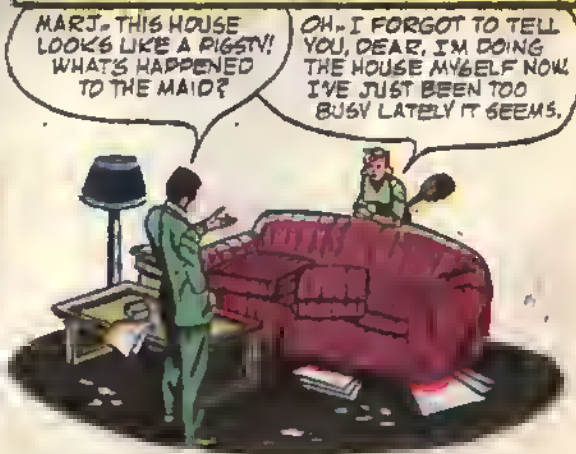
YES, MARJORIE BEGAN TO CUT EXPENSES RUTHLESSLY, AND FRED SOON BECAME AWARE OF IT...



MARJ. WHAT IS THIS? I DON'T HAVE A CLEAN SHIRT TO WEAR TO THE OFFICE. WHAT'S THE MATTER WITH THE LAUNDRY?

I'M SORRY, FRED... YOU'LL HAVE TO WEAR THE SAME SHIRT YOU WORE YESTERDAY. I'M DOING THE LAUNDRY MYSELF NOW, I JUST HAVEN'T HAD TIME TO GET TO YOUR SHIRTS.

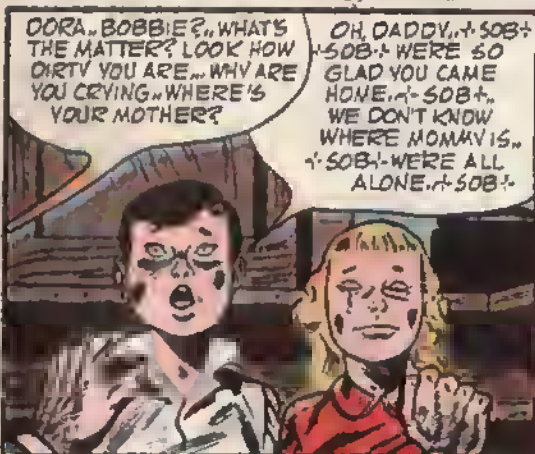
WHEN HE GOT HOME IN THE EVENING, FRED NOTICED SOMETHING ELSE, TOO...



MARJ. THIS HOUSE LOOKS LIKE A PIGSTY! WHAT'S HAPPENED TO THE MAID?

OH - I FORGOT TO TELL YOU, DEAR, I'M DOING THE HOUSE MYSELF NOW. I'VE JUST BEEN TOO BUSY LATELY IT SEEMS.

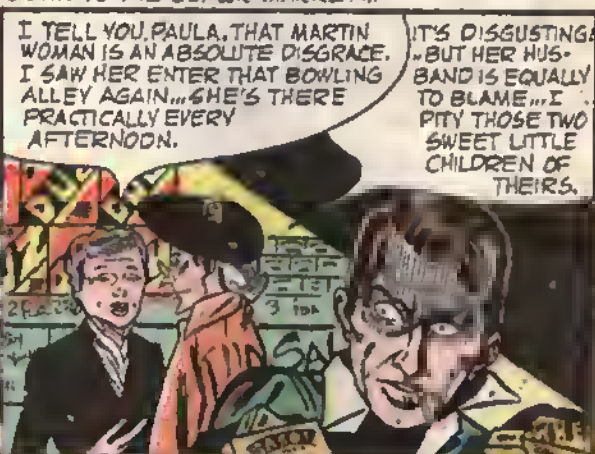
AND ONE EVENING WHEN HE CAME HOME EARLY, FRED FOUND HIS TWO CHILDREN SITTING ON THE FRONT STEPS, CRYING...



DORA... BOBBIE?... WHAT'S THE MATTER? LOOK HOW DIRTY YOU ARE... WHY ARE YOU CRYING... WHERE'S YOUR MOTHER?

OH, DADDY... + SOB + WE WERE SO GLAD YOU CAME HOME... + SOB + WE DON'T KNOW WHERE MOMMY IS... + SOB + WE'RE ALL ALONE... + SOB +

FRED TOOK THE KIDS INSIDE... WASHED THEM... THERE WAS NO FOOD IN THE HOUSE. FRED DASHED DOWN TO THE SUPER MARKET...



I TELL YOU, PAULA, THAT MARTIN WOMAN IS AN ABSOLUTE DISGRACE. I SAW HER ENTER THAT BOWLING ALLEY AGAIN... SHE'S THERE PRACTICALLY EVERY AFTERNOON.

IT'S DISGUSTING... BUT HER HUSBAND IS EQUALLY TO BLAME... I PITY THOSE TWO SWEET LITTLE CHILDREN OF THEIRS.

FRED HEARD ENOUGH. HE RAN HOME... SAT AND WAITED FOR MARJORIE. PRESENTLY SHE RETURNED... BREATHLESSLY...



FRED! I HAD NO IDEA... THAT I'D BE HOME EARLY? THAT I'D FIND OUT WHERE YOU'VE BEEN KEEPING YOURSELF? THAT I'D LEARN WHY THE HOUSE IS A SHAMBLE. WHY THE KIDS ARE DIRTY... HUNGRY, LEFT OUT ALL ALONE...

SAVING MONEY ARE YOU? FOR WHAT?... FOR YOUR BOWLING. WHILE WE GO WITHOUT DELICATE MEALS... WITHOUT A CLEAN HOME... WITHOUT PROPER CARE FOR DORA AND BOBBIE!!

WHAT DO YOU WANT FROM ME? I'M TIRED OF COOKING AND CLEANING. WHY CAN'T YOU MAKE ENOUGH MONEY SO WE CAN HAVE THE THINGS I WANT...

THE ARGUMENT MOUNTED IN INTENSITY. HERVES BECAME RAW... MARJORIE'S TEMPER CRACKED FIRST. FRED DUCKED AS SHE HEAVED HER BOWLING BALL AT HIM. ENRAGED HE PICKED UP A LONG CARVING KNIFE...



ALL RIGHT, MARJ... THAT DOES IT. THAT'S THE LAST TIME YOU'LL EVER THROW A BOWLING BALL...

NO, FRED... I DIDN'T MEAN IT, PLEASE, FRED... NO!!



FRED!
NO...

AAAH

EEEEYYYYAAH

HHH!!

OUTSIDE THE MARTIN HOME ALL WAS DARK AND QUIET, SUDDENLY A SNATTERING, TERRIFYING SCREAM PIERCED THE STILL NIGHT AIR...



THE NEIGHBORING CITIZENS, AROUSED FROM PEACEFUL SLUMBER RAN TO THEIR WINDOWS. THERE WAS NOTHING TO BE SEEN EXCEPT A LONE LIGHT IN THE BATHROOM OF THE MARTIN HOME...



THE NEXT NIGHT FRED SHOWED UP AS USUAL AT THE BOWLING ALLEYS. HIS FRIENDS CROWDED AROUND. THEY DID NOT NOTICE THE GLAZED LOOK IN FRED'S EYES... THE WAY HE MOVED AS IF IN A TRANCE...

HI, FRED! SAY, THAT WAS SOME ARGUMENT YOU AND MARJ HAD LAST NIGHT! THE WHOLE NEIGHBORHOOD WAS KEPT AWAKE!

I NOTICE SHE'S NOT WITH YOU TONIGHT, FRED, WHATEVER YOU DID TO KEEP HER HOME IT SERVES HER RIGHT!

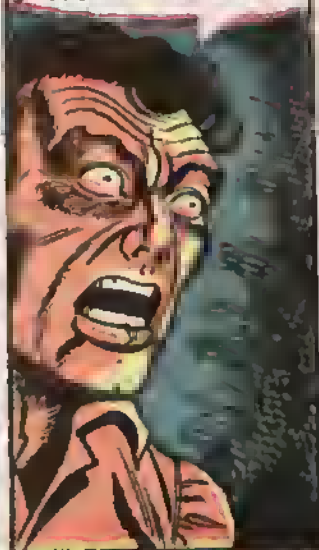


JUST BETWEEN US, MARJ WAS MAKING A DISGRACE OF HERSELF, BEING HERE AT THE ALLEY ALL THE TIME!

IT WAS A SCANDAL... NEGLECTING YOUR HOME AND KIDS THE WAY SHE WAS. IT'S ABOUT TIME SHE STAYED AT HOME FOR A CHANGE.

FRED'S EYES STARED STRAIGHT AHEAD... HIS HANDS FUMBLING WITH THE ZIPPER OF HIS BOWLING BAG. WHEN HE FINALLY SPOKE, HIS VOICE SOUNDED EMPTY... NOLLON...

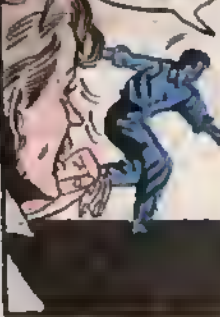
NO! IT ISN'T LIKE THAT AT ALL. YOU SEE... MARJORIE IS STILL GOING BOWLING.



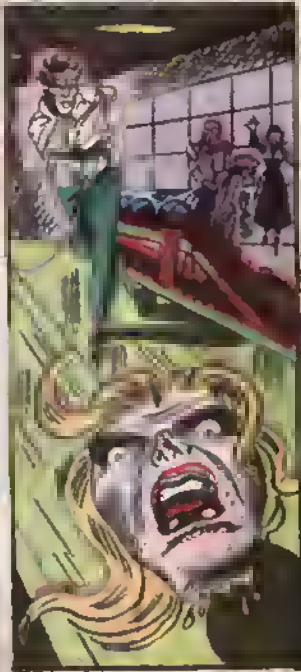
HIS FACE TAUT... HIS COLORING NOW SHELL WHITE... EACH MUSCLE IN HIS BODY STRAINED AND STIFF. FRED TOOK THE OBJECT FROM HIS BOWLING BAG... HIS FRIENDS SCREAMED IN HORROR AS FRED STEPPED UP... TOOK HIS STANCE... MADE HIS APPROACH... SWINGING HIS ARM.

EEEEHH... OH, NO!!

FRED, WHAT HAVE YOU DONE?



FRED RELEASED THE OBJECT IN HIS HAND! MARJORIE'S HEAD WENT CLUMPING DOWN THE ALLEY...



THE END

STOP crying about PIMPLES



AMAZING NEW TREATMENT FIGHTS PIMPLES* WITH FIRST APPLICATION

Yes, you can stop shedding tears over unsightly externally caused* pimples, acne and blackheads because here is a new method of complete skin care based on the most recent scientific knowledge of complexion problems.

We therefore make an offer so compelling that you cannot, in fairness to yourself, pass up the opportunity it presents.

This offer is made to those who are suffering from bad skin and are earnestly interested in enjoying a clearer—smoother—healthier-looking skin again.

To YOU we offer the fruits of our search for a formula, the best that science has developed for attacking common skin problems. Our experience has convinced us that the SEBASOL method is without equal in overcoming externally caused acne and pimples. We have therefore come to a decision—unprecedented, so far as we know, of taking all the risk ourselves.

YOU GET DOUBLE YOUR MONEY BACK

We believe the SEBASOL method of skin care is the greatest aid that has ever been offered to those interested in avoiding the misery of a bad skin. We can and do promise that after a 30-day trial you must see and enjoy a remarkable difference in your skin or we guarantee to refund not only the price you pay—but **DOUBLE YOUR MONEY BACK.**

We know we could not make this offer unless the SEBASOL complete treatment is all we say it is.

You want the clearest, smoothest and healthiest skin. That is your birthright. Study our guarantee. We take all the risk. You have the protection of **DOUBLE YOUR MONEY BACK.**

Sebasol Method Supported By Diverse Medical Opinions

Leading medical authorities differ on the importance of various contributing factors to externally caused acne and pimples.

These factors are: diet, vitamin deficiency, personal hygiene, occupational exposures and postural habits.

The Sebasol method recognizes the importance of all these contributing factors and each of them is an integral part of the Sebasol treatment.

The Sebasol method is not designed to relieve all skin disturbances, and is not prescribed to treat individual cases due to systemic causes. But, to our knowledge, the Sebasol method is the only complete treatment of its type offered to sufferers of common skin maladies. Until new facts are discovered, there is nothing known to science which can do more for the relief of bad skin.

ACT NOW BEFORE IT'S TOO LATE!

Neglect of acne can result in permanent scarring of your skin so act now! Take the first step—now—toward the good skin you desire. Fill out the coupon and mail—today—for a full 30-day supply. Price \$3.00, only 10¢ a day. Isn't your skin worth the best?



**RUSH
THIS
NO RISK
COUPON
NOW**

Guarantee.

This written guarantee entitles you not only to the return of the price paid for the Sebasol complete treatment but **DOUBLE YOUR MONEY BACK** unless you actually see and enjoy a remarkable improvement in your skin condition. The test is at our risk. All you do is return the unused portion of the treatment if not completely satisfied.

Comate Laboratories Inc.

**COMATE LABORATORIES INC., Dept. 6006-B,
1432 Broadway, New York 18, N. Y.**

Please rush at once the complete Sebasol skin treatment (30 days' supply) in plastic wrapper. I must be completely satisfied with the results of the treatment or you **GUARANTEE DOUBLE MY MONEY BACK** upon return of the unused portion.

☐ Enclosed find \$3.00 (Cash, Check, Money Order)

☐ Send C.O.D. I will pay postman \$3.00 plus postal charges.

Name _____

Address _____

City _____ Zone _____ State _____

A.P.O., P.F.O., Canada and Foreign, add 25 cents. Na. C.O.D.

SORCERY

by Eve Koridor



The Old Philologist leaned back in his chair and drew the dictionary toward the desk lamp.

"It says here," he said with a smile, "that the word *philtre* came from a Latin word, *philtrum*, which in turn came from a Greek word meaning 'to love,' and it is defined as 'a drug or other medicinal drink supposed to have the magical property of exciting love.'"

"What of it?" I said.

"Well," he replied, "wouldn't you think that one of our enterprising whiskey distillers might put a brand on the market known as 'Old Philtre,' guaranteed to contain 99 per cent UN-neutral spirits?"

Then he laughed and began to fill his pipe. I knew from the way he looked at me over his glasses during the process that I was in for one of his rare and curious dissertations on some long-forgotten magical lore.

"Love potions were not always drinks, you know."

I nodded.

"Let me read to you about another kind," he said, and with that he reached to the bookshelf and took down a musty old volume bound in a pinkish material which I thought fleetingly looked like human skin.

"This is an account," he continued, "of a visit to a Sorceress by a beautiful and love-sick young woman during the Middle Ages. She has come to the old crone, who manufactures love-charms, in order to buy a magic wafer known as the *conarreatio*, which from time immemorial has been the sacrament of love.

"But her motive here is to bind more than the soul of her beloved. She intends to enslave his very flesh, to create a physical bond between them so that he shall be insensitive to all other women, living and wanting her and her alone. The transaction was quite an ordeal...."

He began to read:

"The Sorceress caused her fair visitor to remove all of the garments and to lie nude upon a bench. Meantime, with mutterings of incantations and the cracked singing of an ancient rune, a mixture of unknown powder and the contents of several vials had been kneaded into a tiny cake of dough.

"Upon the bare loins of the young woman

this witch then places a thin board, and on it a miniature oven into which the pellet of dough is thrust. A fire is kindled in the lower portion of the oven, and as its burning heat penetrates the board, a cry of pain—

"Sweet friend, I can bear no more. Quick, quick, I cannot stay like this!"

"Nay, madam, 'twas bound to be so; you must needs burn. The bread is a-baking and 'twill be heated of your very body in the comminglement of the effluvia of the coals and the hot flame of your passion!"

The Old Philologist closed the book.

"It goes on to describe," he commented, "the manner in which the beautiful young woman sent the wafer to her lover. And the story tells of his confusion upon receiving the gift, impregnated with her pain, and heated with her love. His heart beats wildly, his blood races in tumult, his face is suffused with passionate blushes. Love's madness seizes him in a fervent embrace of inextinguishable desire.

"And why not?" he asked, his eyebrows raised. "Surely we can see the working of this magic, which in our enlightened day is no magic at all.

"Any amateur psychologist could figure out the reason why this kind of tidbit was so effective. Every young man in the land knew exactly how the charm was prepared. With the first bite of the delicacy there came into the mind of the lucky recipient a smothering cloud of imaginings to make the heart of any man beat faster."

He leaned far back and closed his eyes.

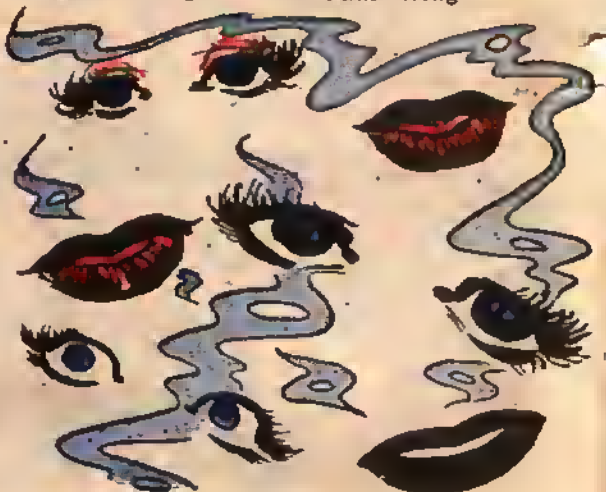
"Even without the vivid imagination of youth, I can..."

I didn't let him finish the sentence, but murmured a polite excuse about the hurry I was in that day and made to leave.

The Old Philologist didn't even open his eyes as I walked toward the door.

"Come again," he said, "but next time let me know in advance. If I had known you were coming today, I would have baked a cake."

I closed the door without answering.





A PIECE OF HUMAN
WRECKAGE DRIFTS DOWN
BROADWAY, MUTTERING TO
HIMSELF. BUT IS THIS JUST
ANOTHER HARMLESS OLD
MAN, OR...? LET'S LISTEN...

TWENTY YEARS! TWENTY
YEARS IN A FILTHY PRISON!
I, ONCE THE GREATEST
ACTOR OF THEM ALL! BUT
I'M OUT NOW... AND I'LL
- GET EVEN!

SOME SAY THAT ALL THE WORLD'S
A STAGE AND LIFE AN EMPTY
DREAM. IF THIS BE SO WHAT THEN IS...

DEATH

AND YOU, JOHN... WITH A
THEATRE NAMED AFTER
YOU! IT SHOULD HAVE BEEN
NAMED AFTER ME! I HAVE
PLANS FOR YOU, JOHN...
AND NOW IS THE TIME!



TEK'S



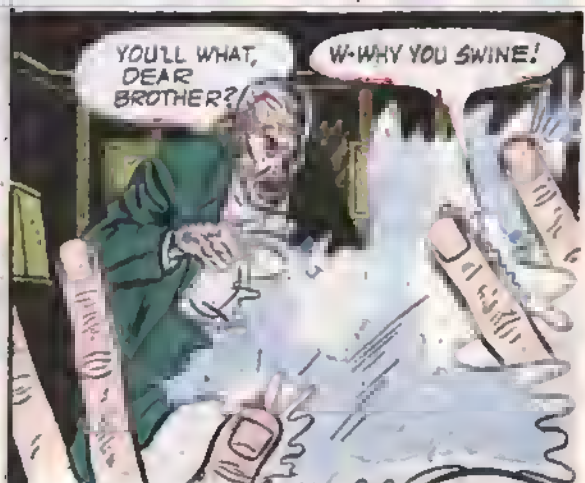
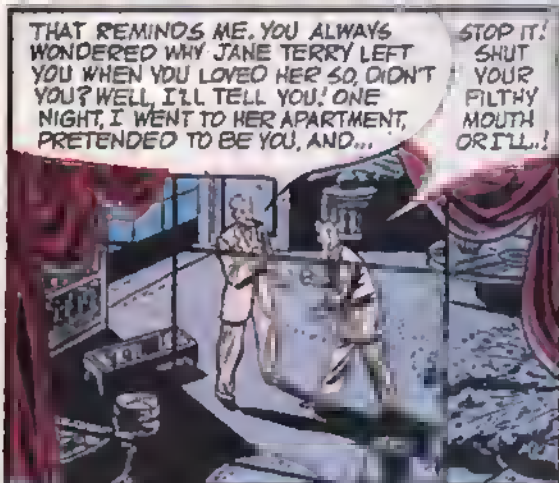
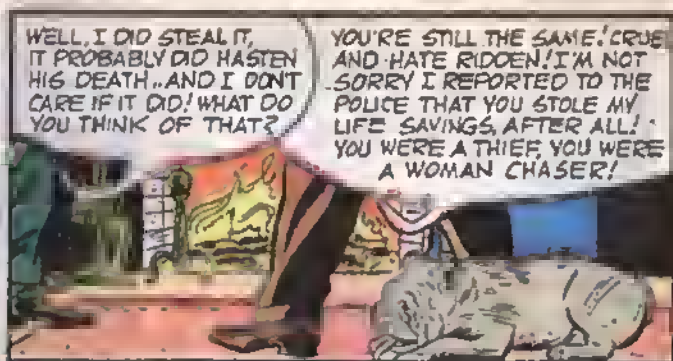
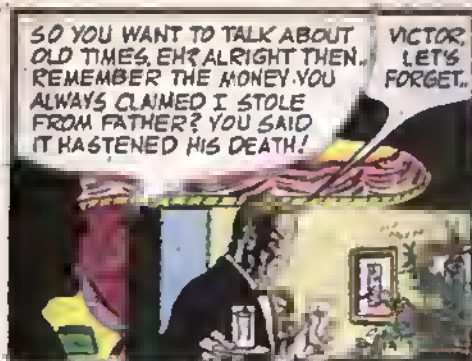
THE DOORMAN DIDN'T NOTICE ME, MY PLAN IS WORKING. PERHAPS I'LL GO BACK TO PRISON... BUT IT WILL BE WORTH IT!

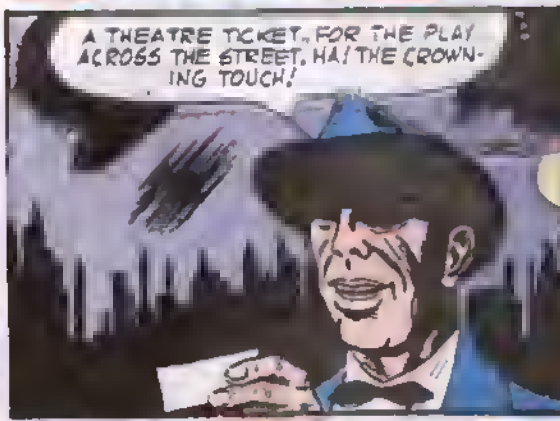
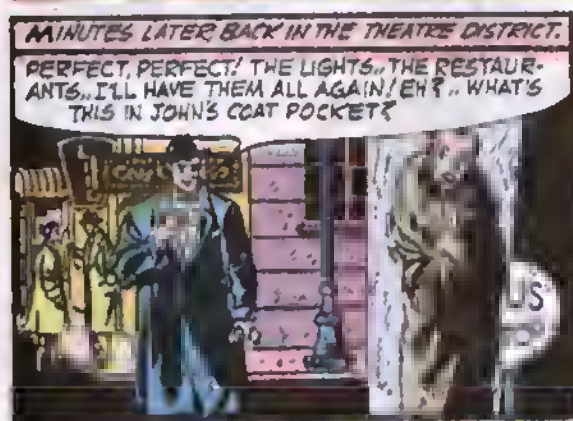


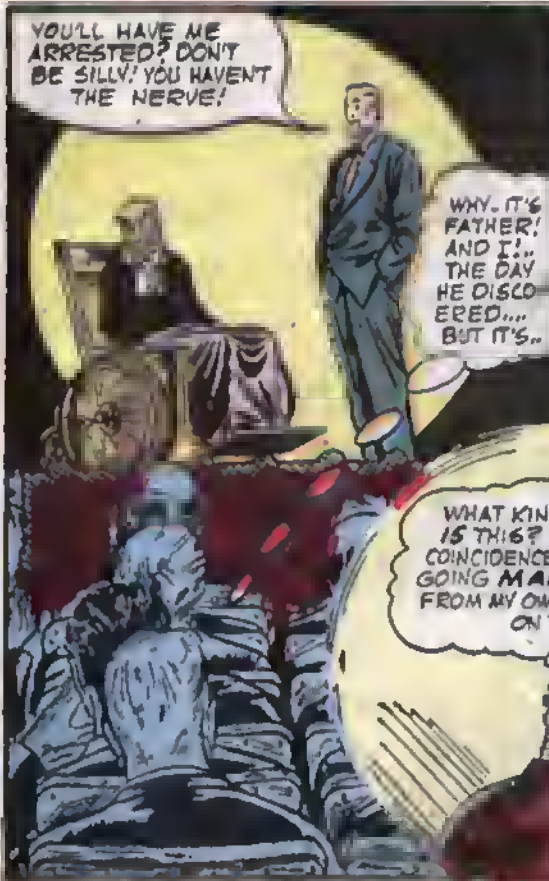
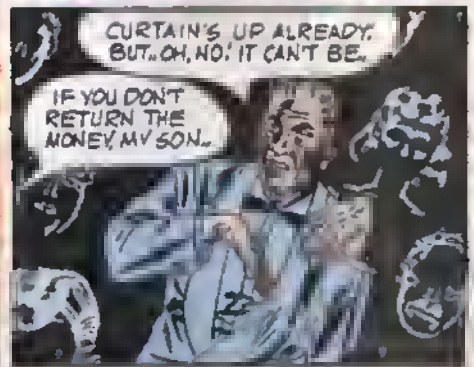
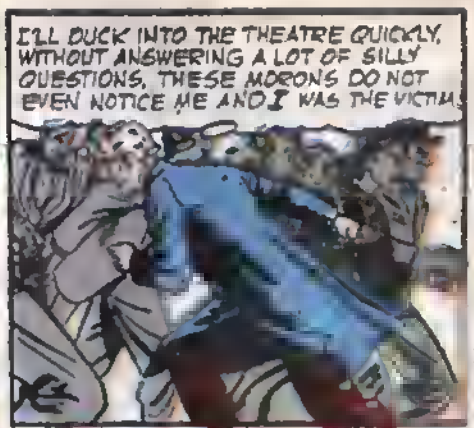
HMM, I MUST SAY THIS IS QUITE DIFFERENT FROM A PRISON CELL... YOU'RE RICH!... AND DON'T HAND ME THAT "GOOD TO SEE YOU" ROUTINE! YOU HATE MY GUTS JUST AS I HATE YOURS!

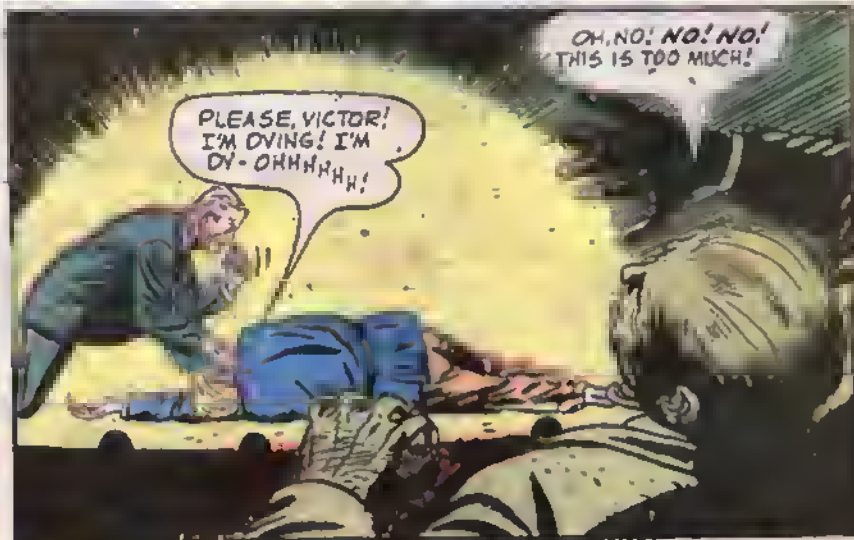
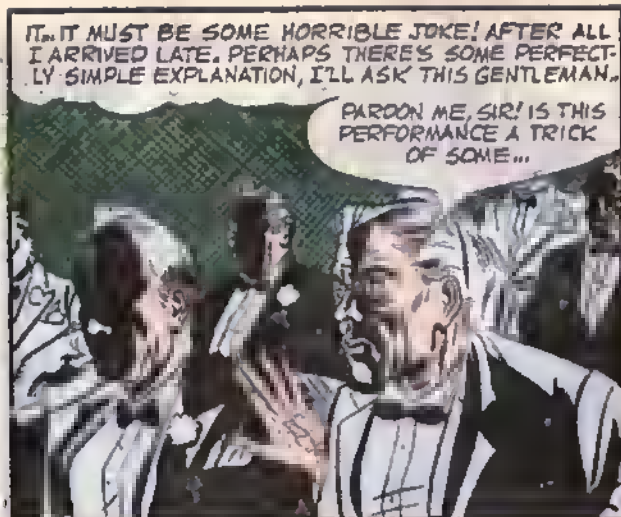
PLEASE, VICTOR, LET'S NOT START ARGUING RIGHT AWAY! AFTER ALL, WE ARE BROTHERS, FIRST OF ALL. LET ME FIX YOU A DRINK!

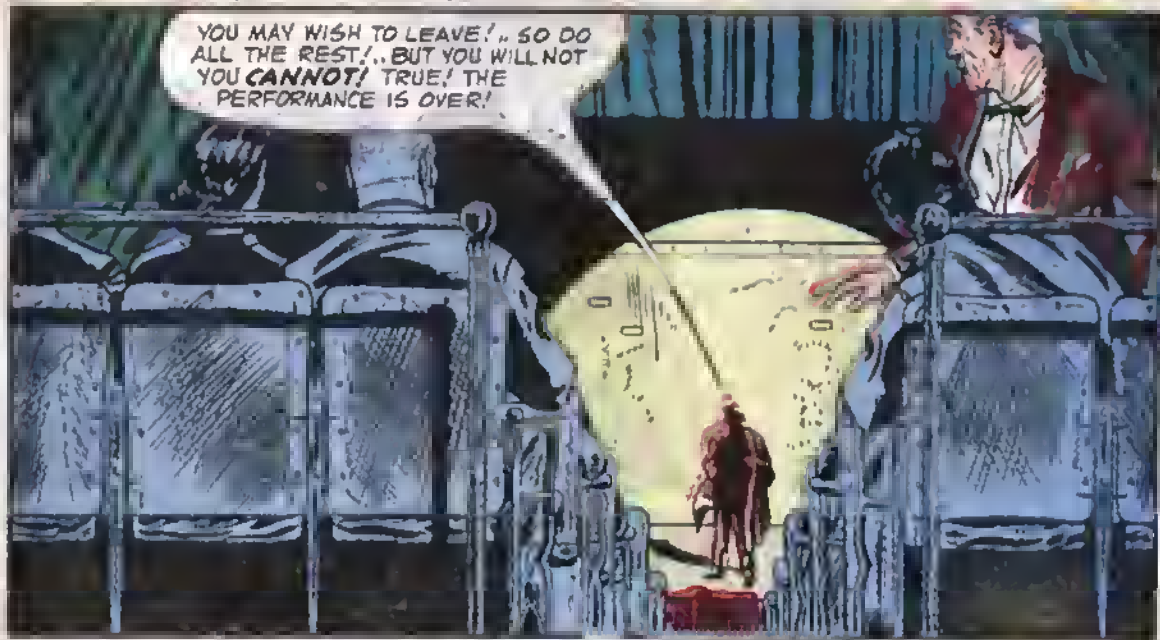








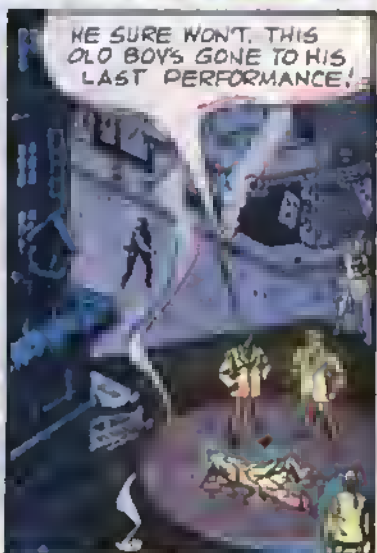




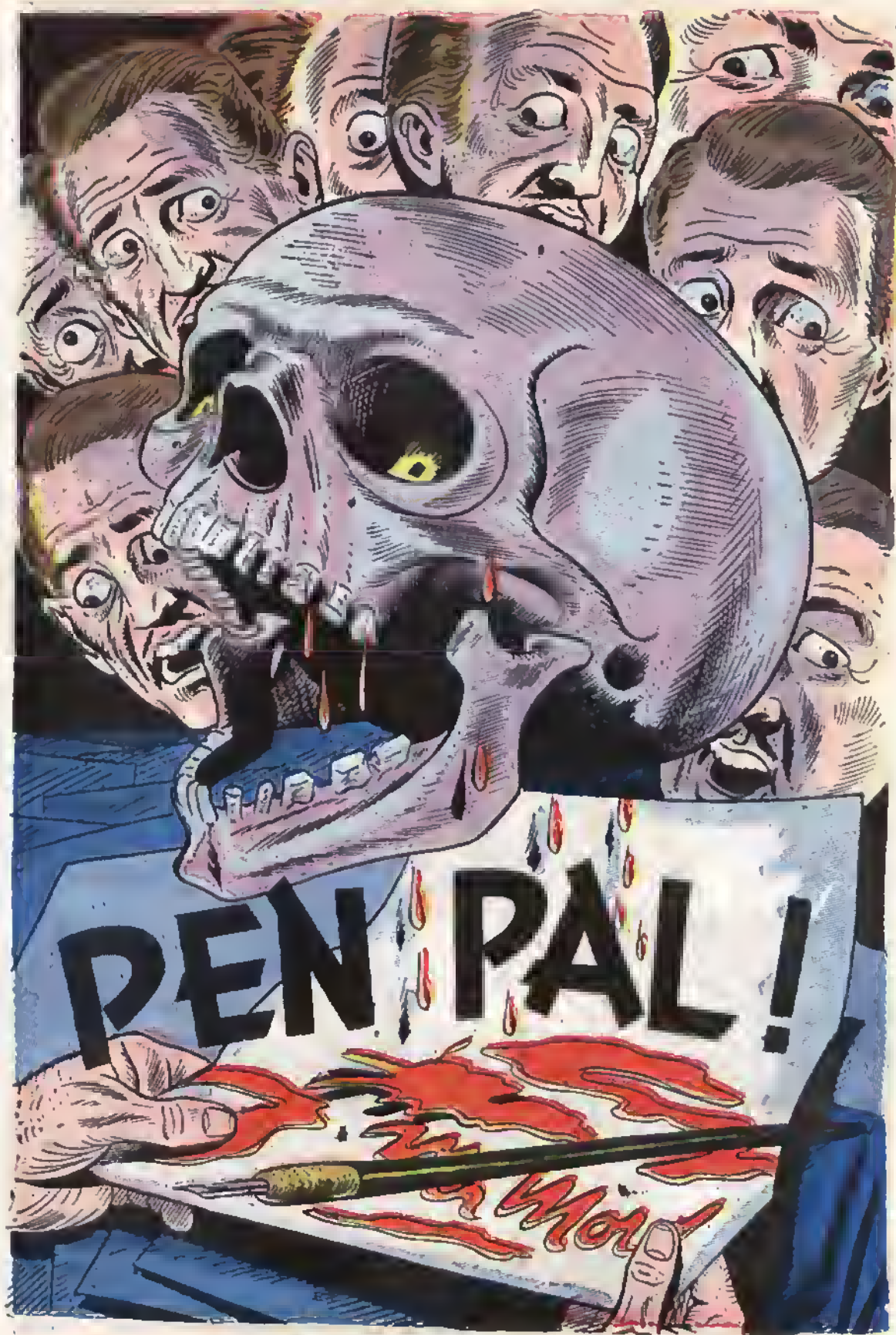
„BUT IT WILL BEGIN AGAIN .
SOON.. AND AGAIN AND AGAIN!
POOR FOOL, DON'T YOU REAL-
IZE YOU MUST REMAIN HERE
FOREVER AND WATCH YOUR-
SELF PERFORM YOUR CRIMES
AND MISDEEDS FOREVER!
YES, **FOREVER!** NOW THE
PERFORMANCE BEGINS
AGAIN, FOR MY THEATRE.



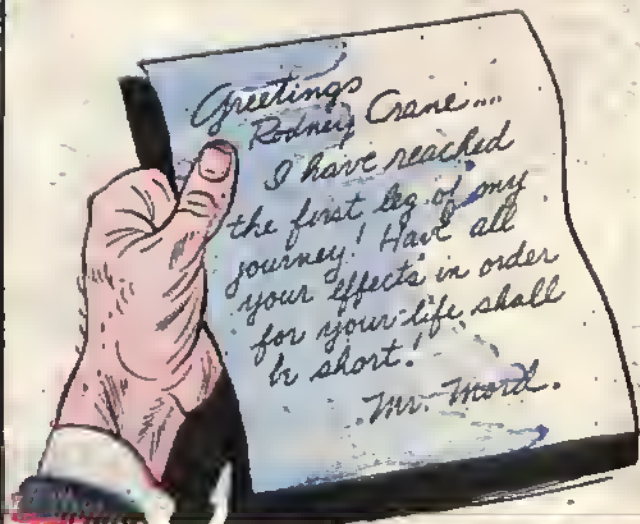
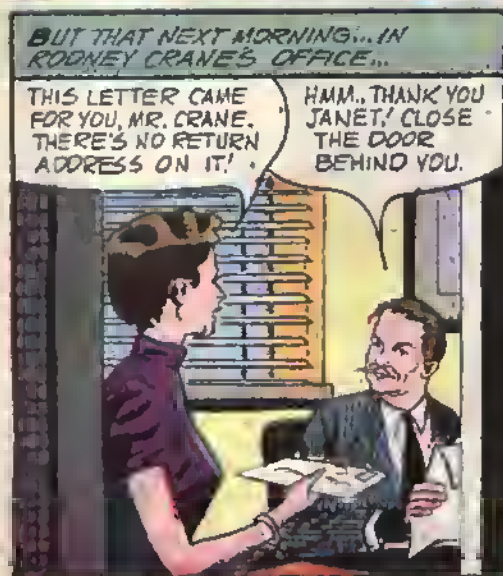
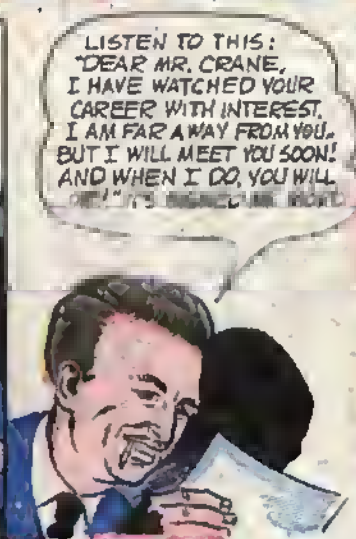
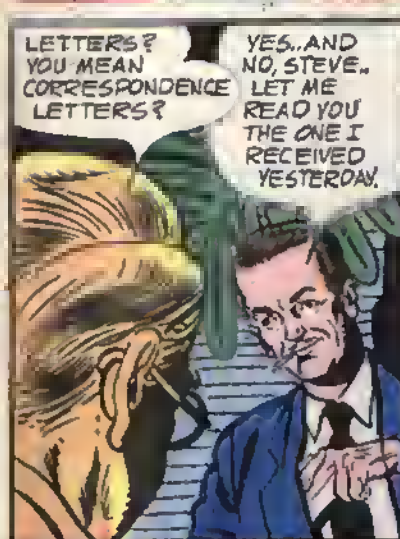
**THE
CURTAIN
NEVER
FALLS!**



THE END



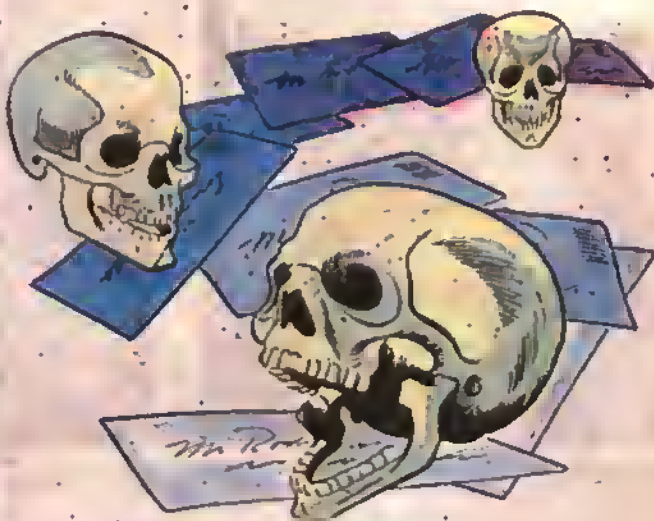
RODNEY CRANE WAS A SUCCESSFUL BUSINESSMAN. HIS SECRETARY JANET, AND HIS WIFE MIRIAM, FACED HIM, AS DID HIS FRIEND AND BUSINESS ASSOCIATE STEVE TRENT.



THIS IS CRAZY! IF I EVER GET MY HANDS ON THE JOKER WHO'S SENDING THIS TRASH, I'LL WRING HIS NECK!! OH WELL... MAYBE NOW HE'LL STOP!



BUT DURING THE NEXT TWO WEEKS, LETTER AFTER LETTER REACHED HIS DESK... AND ALWAYS WITH THE POSTMARK... DESTINATIONS NEARER TO HIS CITY...



RODNEY NOW WAS WORRIED... SOMETHING HAD TO BE DONE... BUT WHAT...?

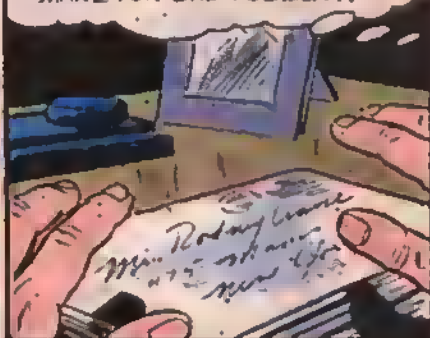
YOU'RE SO QUIET, TONIGHT, DEAR! ANYTHING WRONG?

NO, HONEY, IT'S NOTHING SERIOUS... I'LL CALL THE POLICE IF I GET ANOTHER LETTER...



TWO DAYS LATER, RODNEY CRANE GOT HIS LETTER...

WELL, HERE IT IS! I MIGHT HAVE EXPECTED IT! SOMEHOW I FELT IT WAS COMING. BUT IF I TELL THE POLICE, THEY'LL THINK I'M CRAZY! NEWS MIGHT LEAK OUT AND IT COULD RUIN BUSINESS! IT WOULD MAKE FOR BAD PUBLICITY!



HOWEVER I JUST CAN'T SIT HERE DAY AFTER DAY AND READ THESE TERRIBLE THREATS! IF ONLY I KNEW HOW TO STOP THEM...! IF ONLY I COULD FIND OUT WHO IS SENDING THEM TO ME...!



MAYBE IF I TALKED IT OUT OF MY SYSTEM WITH SOMEONE... MAYBE...

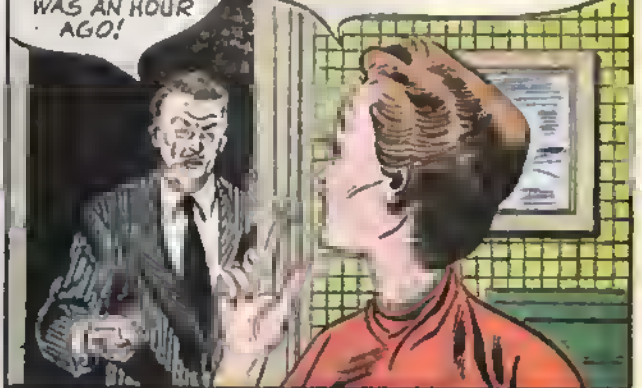


THAT'S FUNNY! I THOUGHT JANET
LEFT ALREADY! SHE'S TYPING A
LETTER!



WHAT ARE YOU
DOING HERE?
YOU'RE NORMAL
QUITTING TIME
WAS AN HOUR
AGO!

OH.. MR. CRANE! YOU
STARTLED ME! I.. I
THOUGHT I'D STAY AND
FINISH SOME LETTERS!



YOU'RE LYING! YOU'RE HIDING
SOMETHING FROM ME! YOU
NEVER WORKED LATE HERE
BEFORE! WHAT IS IT YOU'VE
GOT BEHIND YOUR BACK?
HAND IT TO ME, JANET!

UGH.. H..
LET ME
GO.. Y.. YOU'RE
CHOKING
ME...



THE LETTER!
SO YOU'RE
THE ONE
WHO WROTE
THIS TRASH
TO ME! YOU'RE
TRYING TO
MAKE ME SICK
TO GET CONTROL
OF MY BUSINESS!
I SEE IT NOW!

N-NO.. YOU'RE
MISTAKEN! I HIO
THIS LETTER FROM
YOU B-BECAUSE I
DIDNT WANT YOU
TO GET UPSET! I
KNOW HOW VERY
WORRIED YOU ARE.
P-PLEASE YOU'RE
HURTING ME...



THAT'S NOT
ALL I'LL DO
JANET! GOOD-
BYE MY DEAR!
GOODBYE!

URRGH...



RODNEY
CRANE
DRAGGED
JANET'S
BODY
TO THE
WATER-
FRONT
PIER.
AND...



NO ONE WILL FIND YOU NOW, JANET!
AND NOW YOU TOO CAN REST IN
PEACE! HA.. HA...



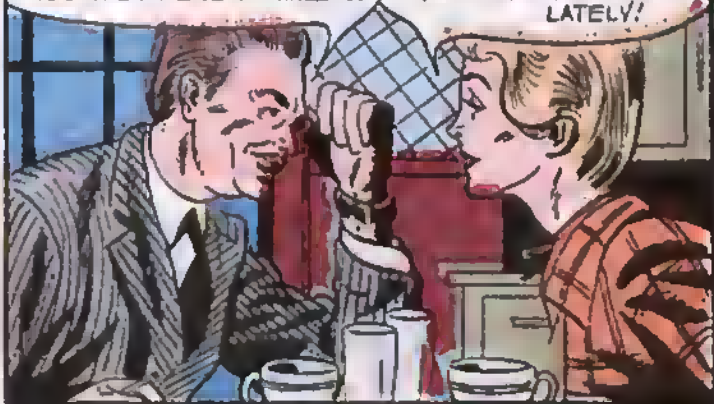
NO MORE LETTERS! NO MORE FEAR OF BEING KILLED! WHAT A GLORIOUS FEELING! SHE DESERVED TO DIE! AND NO ONE WILL EVER KNOW I KILLED HER!



AND NO ONE DID! BUT, ONE NIGHT LATER, IN RODNEY CRANE'S HOUSE...

INCIDENTALLY, DARLING, THOSE CRANK LETTERS STOPPED COMING! I TOLD YOU THEY WERE HARMLESS!

THAT'S GOOD, RODNEY! I'VE BEEN WORRIED ABOUT YOU DRIVING YOURSELF TOO HARD LATELY!



ERRUH... ARE YOU PLAYING CARDS WITH YOUR GIRL FRIENDS TONIGHT?

YES DEAR! BUT DON'T WAIT UP FOR ME! I'LL BE BACK BEFORE YOU KNOW IT!



BUT RODNEY HAD A QUEER PREMONITION, AND MOMENTS LATER...

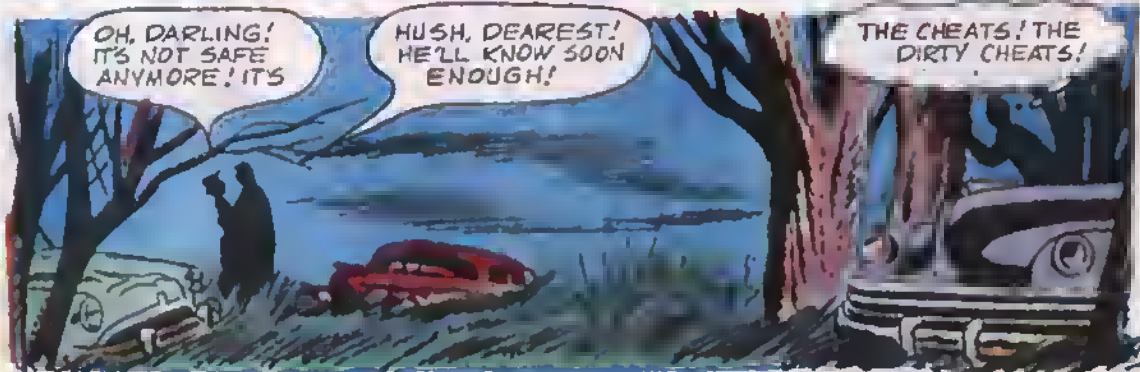
MUSTN'T LET HER SEE ME FOLLOWING HER... SHE'S TURNING OFF ON THAT DIRT ROAD...



OH, DARLING! IT'S NOT SAFE ANYMORE! IT'S

HUSH, DEAREST! HE'LL KNOW SOON ENOUGH!

THE CHEATS! THE DIRTY CHEATS!



NOW EVERYTHING IS CLEAR!
POOR JANET WAS TELLING ME
THE TRUTH!



YOU TWO WANTED ME OUT
OF THE WAY,, SO YOU COULD
GET MARRIED,, YOU WROTE
THOSE FIENDISH LETTERS!
I'LL FIX YOU!

N... NO! YOU'RE
CRAZY! YOU'RE...



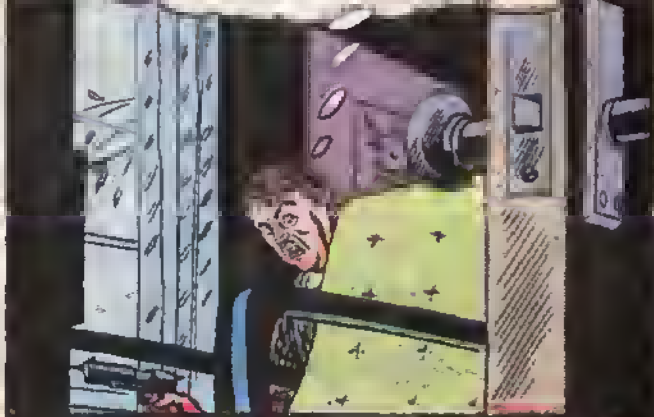
THAT NEXT
MORNING,
RODNEY
CRANE'S
MUSCLES
ACHED FROM
ALL THE
DIGGING HE
DID TO BURY
TWO VERY
DEAD PEOPLE
... BUT ...
OTHERWISE
HE FELT
GREAT!

AND NOW TO GET
DOWN TO WORK!

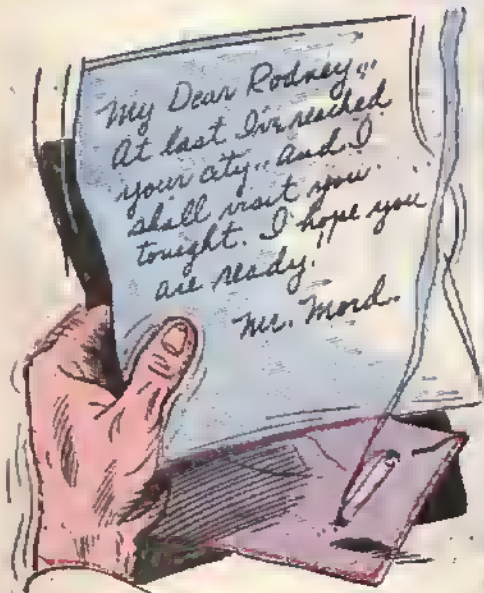


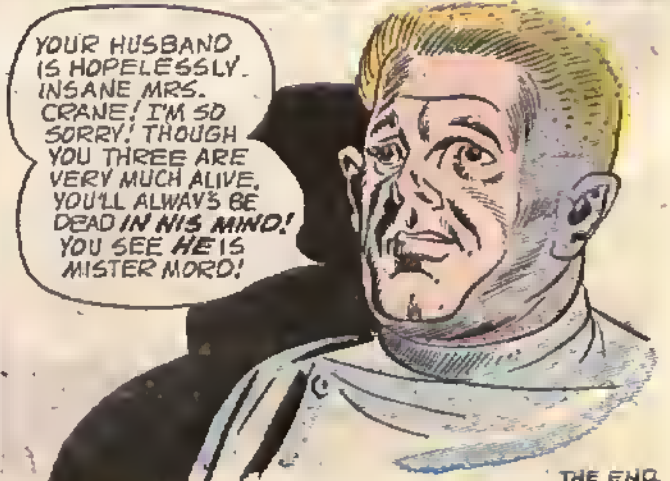
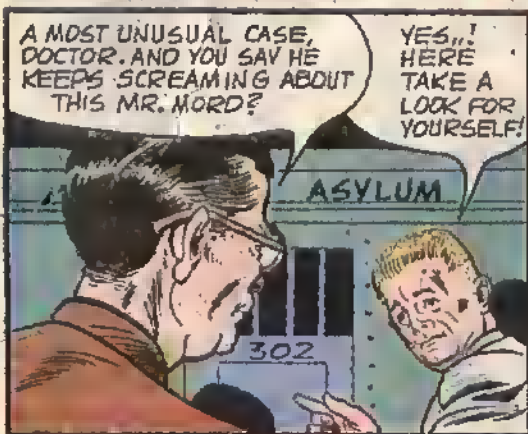
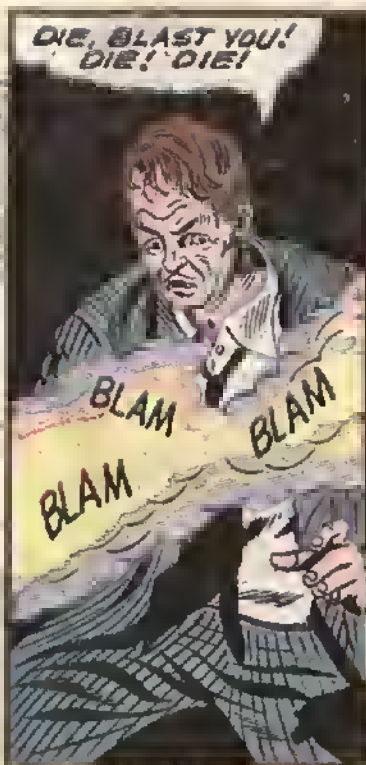
RODNEY CRANE NOW REALIZED HE WAS DEALING
WITH A MADMAN! SO THAT NIGHT IN HIS DARKENED
HOME...

I'VE KILLED THE WRONG ONES! HE'S STILL ALIVE!
I'LL KILL HIM THE MOMENT HE STEPS INSIDE...
I... HE'S HERE! I CAN SENSE IT! HE'S NEAR
THAT DOOR...



My Dear Rodney...
At last I've reached
your city... and I
shall visit you
tonight. I hope you
are ready.
Mr. Mord.





NEW BODIES FOR OLD!



**I've Made New Men Out of
Thousands of Other Fellows...**

**"Here's what I did for
THOMAS MANFRE...and
what I can do for you!"**

—Charles Atlas

GIVE me a skinny, peapless, second-rate body—and I'll cram it so full of handsome, bulging new muscle that your friends will grow bug-eyed... I'll wake up that sleeping energy of yours and make it hum like a high-powered motor! Men, you'll feel and look different! You'll begin to LIVE!

**Let Me Make YOU a NEW MAN—
IN JUST 15 MINUTES A DAY**

You wouldn't believe it, but I myself used to be a 97-lb. weakling. Fellows called me "Skinny." Girls snickered and made fun of me behind my back! I was a flop. THEN I discovered my marvelous new muscle-building system — "Dynamic Tension." — And it turned me into such a complete specimen of MANHOOD that today I hold the title of "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

**What Is "Dynamic
Tension"?... How
Does It Work?**

When you look in the mirror and see a healthy, husky, strapping fellow smiling back at you—then

you'll realize how fast "Dynamic Tension" GETS RESULTS! And you'll be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

"Dynamic Tension" is the easy, NATURAL method you can practice in the privacy of your own room—JUST 15 MINUTES EACH DAY—while your scrawny chest and shoulder muscles begin to swell, ripple... those spindly arms and legs of yours bulge... and your whole body starts to feel "alive," full of zip and go!

**One Postage Stamp May Change
Your Whole Life!**

Sure, I gave Thomas Manfre (shown above) a NEW BODY. But he's just one of thousands. I'm steadily building powerful, broad-shouldered, dynamic MEN—day by day—the country over.

3,000,000 fellows, young and old, have already gambled a postage stamp to ask for my FREE book. They wanted to read and see for themselves how I build up scrawny bodies, and how I pare down fat, flabby ones—how I turn them into human dynamoes of pure MANPOWER.



**CHARLES ATLAS, Dept. 4024,
115 East 23rd St., New York 10, N. Y.**

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name..... Age.....
(Please print or write plainly)

Address

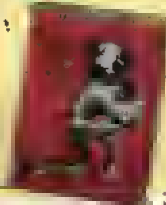
City..... State.....

☐ If under 14 years of age check here for Booklet A.

FREE MY 32-PAGE ILLUSTRATED BOOK YOURS
—Not For \$1.00 or 10c—BUT FREE

Send for my famous book "Everlasting Health and Strength," 32 pages crammed with photographs and advice. Shows what "Dynamic Tension" can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: Charles Atlas, Dept. 4024, 115 East 23rd St., New York 10, N. Y.



LAST CHANCE AT THIS LOW PRICE!

LIFETIME CHRONOGRAPH STOPWATCH—WINDOW CALENDAR WRIST-WATCH PRECISION JEWELLED

**Comes with Handsome
Matching Expansion Band
AT NO EXTRA COST!
WEAR AND ENJOY
This Watch on**

**DATE
CHANGES
EVERY
DAY
Auto-
matically**

10-DAY FREE TRIAL!

This Swiss-Precision Watch is Also a

• **TACHOMETER:** Measures speeds of moving objects.

• **TELEMETER:** Measures distance between points.

and

• **12 HOUR RECORDER**

It's Also

**SHOCK-RESISTANT
and ANTI-MAGNETIC**



**ONLY
\$8⁹⁵**
plus
10%
Fed.
Tax

Check These Features!

THESE HIGH PRICE FEATURES USUALLY
OFFERED IN WATCHES SELLING AT \$50.00 or MORE

- Precision Made, Imported Swiss Jeweled Movement
- 2-Push Buttons for "Stop" and "Start."
- Red Sweep-Second Hand.
- Unbreakable Crystal.
- Triple Chrome-Plated Case for Lasting Wear.
- Chronograph, Window Calendar and Stopwatch All-in-One.
- Radium Glow See-At-Night Hands and Numerals.
- Shock Resistant and Anti-Magnetic.
- Mondium, Matching Expansion Wristband.

How-to-use, complete instructions plus 1-Year Guarantee and Lifetime Service Guarantee included.

ONE-YEAR GUARANTEE

A sensational bargain! Don't miss it — or you may be too late! You have always wanted a watch with these expensive features. Now you can have them AT A PRICE YOU CAN AFFORD! This accurate, precision-made Window Calendar Chronograph is ideal for the members of our Armed Services, for sportsmen, doctors, photographers, engineers, technicians, executives, etc. And as for gifts — it's A PERFECT GIFT FOR EVERY OCCASION, such as Graduation, Birthday, Anniversary, Holiday, etc. **SEND NO MONEY!** Simply mail coupon below for 10-Day-FREE TRIAL. Do it now, before supply is exhausted!

MAIL FREE-TRIAL COUPON TODAY!

BUYER'S GUILD, Inc., Dept. 9805,
Woodbridge, New Jersey

Send _____ Chronograph Watch(es) at \$8.95 plus 10% Fed. Tax each. Will pay postman bargain price, plus postage. If not completely satisfied may return Watch within 10 days for immediate refund of purchase price.

Name _____

Address _____

City & Zone _____ State _____

☐ **SAVE POSTAGE!** Send \$9.85 (includes Fed. Tax) and we pay postage. Same 10-Day Free Trial and Money-Back Guarantee.

MONEY-BACK GUARANTEE!

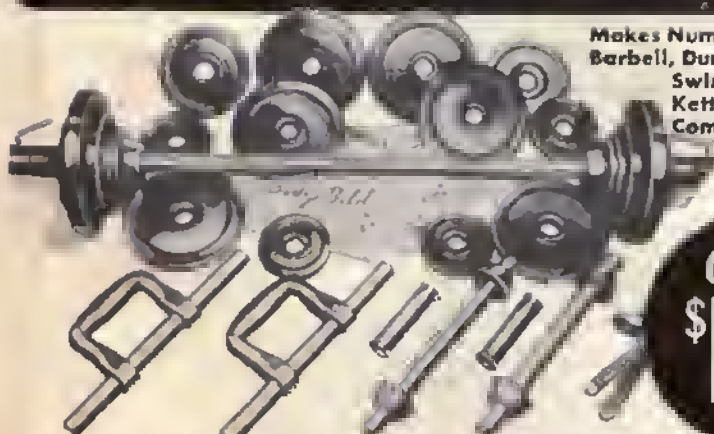
Be sure to order this amazing Chronograph Stopwatch — Window Calendar Wrist-Watch **WHILE THE SUPPLY LASTS!** Use it — and **ENJOY IT** — for 10 full days. If this wonderful combination timepiece isn't everything we say it is, return it for immediate refund of your purchase price. Don't take a chance on being disappointed... mail **FREE-TRIAL Coupon NOW!**

BUYER'S GUILD, Inc., Woodbridge, N. J., Dept. 9805,

THE PROVED WAY TO BUILD MUSCLES OF STEEL!

Barbell training — that's the answer! No other type of exercise can build your muscles bigger or faster than the correct use of barbells. Thousands and thousands of young men all over the country are finding that barbell exercise gives them magnificent physiques in a few short weeks. You, too, can be powerful, can build muscles of steel. Try the PROVED way to gain massive strength and a dynamic body . . . order your "BODY-BILD" Barbells now—the equipment used by many champions!

"BODY-BILD" SPECIAL 41-PC. BARBELL SET



Makes Numerous Barbell, Dumbbell, Swingbell, Kettlebell, etc. Combinations

ONLY \$16⁹⁵

"BODY-BILD" Barbells and Dumbbells are the best made equipment money can buy, at prices that are lower than inferior brands. Watch 'til you see the "BODY-BILD" set you order. You will be amazed at the precision finish.

The handsome gleaming appearance of each piece. "BODY-BILD" equipment is made to last a lifetime! Order now while our prices are low and sets are available.

SPECIAL OFFER

41-Pc. BARBELL SET

(shown above) Consists of

- | | |
|-----------------------|-------------------|
| 1 - 4 ft. steel bar | 2 - 14" steel bar |
| 6 - Small collars | 2 - 1" steel bar |
| 2 - Long collars | 2 - Kettlebells |
| 2 - 5 lb. plates | 2 - 2" steel bar |
| 8 - 2 1/2 lb. plates | 2 - 1" steel bar |
| 10 - 1 1/2 lb. plates | 1 - Handcuff |
| 1 - Wristbar | |

Other "Body-Bild" Barbell Sets As Low As \$12.95

2. 30 lb. Dumbbell Set.....	\$ 8.95
3. 50 lb. Barbell Set.....	12.95
4. 100 lb. Barbell Set.....	20.95
5. 110 lb. Barbell Set.....	22.95
6. 140 lb. Barbell Set.....	31.95
7. 210 lb. Barbell Set.....	41.95
8. 340 lb. Barbell Set.....	69.95

All Prices F.O.B. Factory, Mansfield, Pa.
BODY-BILD BARBELL CO., Dept. 2705,
26 East 46th Street, New York 19, N. Y.

MAIL COUPON TODAY—AND BE ON YOUR WAY TO A DYNAMIC, POWERFUL, MUSCULAR BODY!

BODY-BILD BARBELL CO., Dept. 2705,
26 East 46th Street, New York 19, N. Y.

ORDER THIS WAY:

Gentlemen: I enclose _____
Rush me Body-Bild Set No. _____
Include my Picture Book of Instructions. (At least 1/2 down payment required with C.O.D. orders.)
Freight charges to be paid by customer.

NAME _____
ADDRESS _____
CITY _____ STATE _____
A.K.A. _____ WEBSITE _____ PHONE _____

"Body-Bild" Special Barbell Set Makes Many Combinations:

BARBELL SET
For power, endurance, bulk, you get the highest quality equipment.

DUMBBELL SET
You add inches to muscle by your Body-Bild dumbbell equipment.

SWING BELL SET
For upper body development, tone, vigor and muscular firm.

LIFTING SET
By using these you obtain the results of heavy lifting.

KETTLEBELL SET
For muscular development and tone.

WRESTLING SET
Strengthens the most powerful muscles.



GIVEN!
Picture Book of Instructions

Guides you every step of the way. Pictures show you—instructions tell you—what to do. Want muscles and a gain in weight? Want to seduce, yet build bulging muscles? Just follow the book's instructions. This Picture Book of progressive exercises is given with every order.



Uncle Bernie's

FUN SHOP

BUY NOW
at our Low Prices

NEW! the Doll whose HAIR YOU CAN WAVE!

I have RUBBER WAVE!

FREE HAIR WAVE KIT

NEW!

A wonderful new doll in washable rubber. Washable whose hair is in fact like it can be waved in any style and restored just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real hairbrush to which consists of... plastic curlers... rubber waving beads... waving and papers... plastic comb... set of hairpins of hair care... Ginger is 11 inches tall. Her soft and curly body which can be bathed will give the "Junior Mom" an almost real baby sister to play with.

TERRORE VALUE!

only \$3.98

complete

SEND NO MONEY
(C.O.D. you pay postage. Remit with order, we pay postage.)

NEW! SENSATIONAL! A Terrific Toy Set

8 METAL CAR ACTION FLEET

- Bell clangs... • Tachometer registers...
- Windows Go Up and Down
- Windshield wipers move...
- Car doors and hoods

Features the youngsters with hours of fun and action. Imagine... every car WORKS in the line of duty! 8 cars with working windshield wipers, 3 cars with windows that open and close, 5 police cars with gas that bungs and revs, 1 ambulance with ringing Tachis and wailing bell, 1 taxi with meters that register fare, 1 fire chief car with bell that rings and wails. All 8 cars made of durable steel... all rubber wheels cannot come out... become completely outland... all new Tachis and wailing bell... all already colored. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

only \$2.98

complete

HAPPY the Cowboy

• HE'S OVER 9' TALL!
• MOVES HIS MOUTH
• SINGS AND SPOES!
• SINGS COWBOY OUTRITS!

Hey kids—here's your chance to become a master ventriloquist—in a jiffy! Imagine—you can make **HAPPY the COWBOY** actually sing! Go over your voice, of course! Pull the string in the back of his head—watch his lips move—hear your own words coming right out of **HAPPY the COWBOY**! See how well he looks—rigged up in a cowboy hat, washable shirt and vest—see how he sings! There's all your skill at parties—no school! **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

only \$2.98

complete

NEW! ELECTRIC... IT CONTROL

Electra-JEEP

only \$3.98

complete

A terrific SET at this price!

PUSH ORDS TODAY!

- GOES FORWARD • REVERSE • LEFT • RIGHT
- PUSH-BUTTON CONTROL • MOTOR
- TOP OVER "STEERING" • CUT OUT
- BOOST • INCREASE ON PAYMENT
- BOOST • METAL BASE

Here is the sensational new car made! **ELECTRA JEEP** that excites every child! Push the button and off she goes—forward, to the left, to the right, or reverse! Runs outdoors on pavement or indoors on rug. Over 16 feet long with over 16 solid metal base and solid rubber wheels, and motor torque bearing loads of two... you pay postage. Remit with order, we pay postage.)

SEND NO MONEY!

NOVELTY MART, Dept. 101

59 East 8th Street, New York 3, N. Y.

Customers. Please send me the following:

Enclosed find: ☐ Check or M.O. ☐ C.O.D. plus postage.

<input type="checkbox"/> Electric Jeep ——— \$3.98	<input type="checkbox"/> Action Cars — \$2.98
<input type="checkbox"/> HAPPY THE COWBOY — \$2.98	<input type="checkbox"/> Ginger ——— \$3.98

Name _____

Address _____ City _____ State _____

Send No Money

C.O.D. YOU PAY POSTAGE AND HANDLING CHARGES REMIT WITH ORDER WE PAY POSTAGE!

NOVELTY MART • 59 East 8th Street Dept. 101 New York 3, N. Y.